

Pharmapack

Drug Delivery & Packaging

SECURE YOUR
START-UP POD



INNOVATION • NETWORKING • EDUCATION

EXHIBITION & CONFERENCE 5-6 FEBRUARY 2020 PARIS EXPO, PORTE DE VERSAILLES, HALL 7.2, PARIS

Kick-start your **START-UP** at Pharmapack

As a pre-seed or early stage start-up, you will be able to grow and boost your business at Pharmapack. With over 5,495 attendees from pharmaceutical, biopharmaceutical and veterinary companies, CMO, CRO, hospital and academic researchers and regulatory bodies from 70 countries, you will be able to network with the right audience within the packaging industry.

**Already exhibited at Pharmapack as a start-up but your product has not yet been commercialized? Join us again with the same great offer.*

WHY EXHIBIT AT PHARMAPACK



BRAND VISIBILITY:

REACH A GLOBAL AUDIENCE

Exhibiting is a big opportunity to boost your brand's profile and visibility, not only during the event but throughout the year. Make the most of a powerful marketing opportunity!



LEARN, RESEARCH & TRAIN

Conferences and seminars help you better understand where the industry is headed. Hear from exciting speakers, see the latest innovations and get a better overview of market trends.



SHOWCASE YOUR PRODUCT INNOVATIONS

Located near to the Innovation Gallery, Start-Ups will be able to showcase their innovative solutions to the dedicated visitors who are responsible for scouting new packaging or drug device solutions.



START-UP PITCH

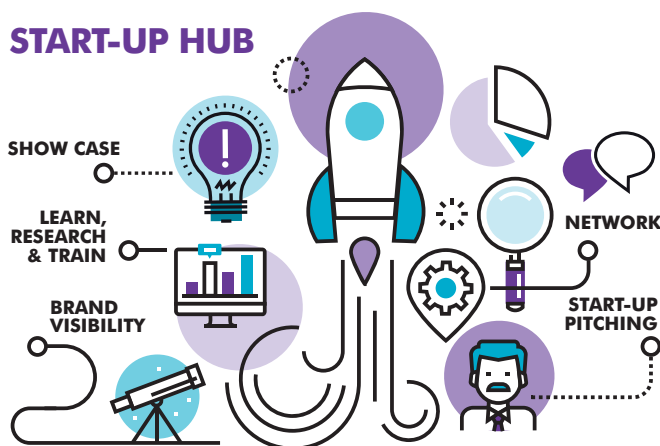
You will have the opportunity to pitch your company to our panel of experts, while also hearing from other start-ups in the industry. A patented idea can become the next big thing in pharma packaging.



NETWORK WITH +5000 INDUSTRY PROFESSIONALS

In addition to the connections you make at the booth, we have a dedicated area located in the centre of the event where you can meet the companies that are shaping the industry!

START-UP HUB



WHAT OUR **START-UP** EXHIBITORS SAY:

"As a small company, we need exposure, and Pharmapack gives us that. We gave a talk at the Conference last year and we really appreciate the opportunity to reach a wider audience and have deeper follow-up conversations at our booth."

"The quality of attendees means there are always good chances to network and find out what's going on."

"Due to its size and structure, Pharmapack is one of the best networking events."

For more information please contact: salesoperations@ubm.com

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Visit our website: www.pharmapackeurope.com/innovation/start-up-hub



WHO VISITS US?



CEO, MD, DIRECTOR | PURCHASING, SOURCING,
PROCUREMENT INNOVATION MANAGER |
PACKAGING DEVELOPMENT | R&D

KEY OBJECTIVES

60%

have attended Pharmapack to learn about new products and discover the latest technologies

61%

attended the event to get in touch with new partners and to request quotations

GET THE BEST OUT OF THE EVENT

START-UP HUB STAND

Standard Price:
€8,911

Start-Up Package:
€4,899

- **A table top presentation area, lighting, lunch for 2 people, 1 parking voucher per show day.**

- **2 Premium Conference Passes.**

Standard price: €1,000

Premium pass includes full access to Pharmapack conference and workshop which offers you the most comprehensive overview on the latest global market regulatory landscape and technology trends with experts' insights and round table discussions.

BONUS

- **Participation in the start-up pitching competition** with an opportunity to win prizes and an open discussion with our Start-up Advisory board members. This is your chance to win a 30% discount when booking an exhibition stand at the next edition of Pharmapack.
- **Access to Pharmapack's matchmaking system** where you can request and accept meeting invites from exhibitors and visitors.
- **One-to-one meetings with potential pharma clients and business partners** at the dedicated Match & Meet lounge.
- **A feature on the dedicated start-up focus page** in the Exhibition & Conference Programme Catalogue.
- **Onsite promotion on our digital screens** located at our networking areas.
- **20% off** other sponsorship opportunities.

COMMUNICATION PACKAGE:

- **Free customisable banners**
Banners come in a range of sizes and are available both static and animated and in French and English.
- **Free digital postcard invitations**
You can also order printed versions to give to your contacts.
- **Press release & whitepapers**
Share your press releases and whitepapers via Pharmapack website. Get in touch with your sales contact if you wish to collect leads with your documents.
- **Exhibitor Kit access**
This comprehensive tool is the best way to prepare for your participation in the event.
- **Your company profile highlighted** in Start-up Hub feature of Pharmapack Europe 2020 conference & Exhibition program which will be printed and mailed in November to decision-makers worldwide.
- **Catalogue entry:**
 - A descriptive text max. 400 characters, including spaces (Exhibition & Conference Programme, Catalogue and online Exhibitor List)
 - Your company full contact details (Catalogue and online Exhibitor List)
 - Product categories (Catalogue only)
 - Your company logo (Catalogue only)

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