

Post Show Report 2020

INNOVATION

- Innovation Gallery
- Pharmapack Awards
- Innovation Tours
- Pharmapack Start-up Hub



NETWORKING

- Networking Areas
- Match & Meet Programme

EDUCATION

- Conferences
- Workshops
- Learning Lab



Pharma's dedicated packaging & drug delivery event



5361

Attendees



411

Exhibiting companies



445

Total delegates



69

Countries represented



#PharmapackEU

For further info please contact salesoperations@informa.com
or visit www.pharmapackeurope.com

2020 VISITOR STATISTICS

Top 5 visitor job titles

- 1 C-Suite Executives **21%**
- 2 Manager with staff **19%**
- 3 Manager without staff **17%**
- 4 Non-Management **11%**
- 5 Consultant **5%**

“Pharmapack has gained a great worldwide reputation during the years. This is the place to be if you are looking for new partners or want to develop new collaborations.”

Project Manager, **BD Medical – Pharmaceutical Systems**



91%

consider Pharmapack an important event



32.5

Pharmapack visitor Net Promoter Score



92%

are satisfied with their experience at Pharmapack



86%

would attend Pharmapack again in the future






KEY OBJECTIVES FOR VISITING

Find new partners for future collaboration

Collect market information

Network with industry peers

Top 5 visiting countries

-  France **39%**
-  Germany **8%**
-  United Kingdom **5%**
-  Italy **4%**
-  Switzerland **3%**

Visitors include:

- Bayer Pharma
- Boehringer Ingelheim
- Johnson & Johnson
- MERCK
- Novartis
- Pfizer
- ROCHE
- Sanofi-Aventis



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2020 EXHIBITOR STATISTICS



95%

are satisfied with their experience at Pharmapack



93%

are likely to exhibit at Pharmapack 2021



96%

consider Pharmapack an important event

“Pharmapack is the perfect way to meet potential new customers, reconnect with existing ones, network with industry peers and get introduced to the latest technologies in the industry.”

Gautam Shetty, CEO, Founder, **Congruence Medical Solutions LLC**

KEY OBJECTIVES FOR EXHIBITING






To make new contacts with potential clients or business partners

To maintain contacts with existing clients or business partners

To network with industry peers

To showcase existing products or services

Top 5 exhibiting countries

-  France **35%**
-  Germany **20%**
-  Italy **7%**
-  Switzerland **7%**
-  Belgium **5%**



Exhibitors include:

- Aptar Pharma
- BD Medical
- Bormioli Pharma
- Datwyler
- Gerresheimer
- Harro Hoefliger
- IMA Medtech
- Marchesini



SEE YOU NEXT YEAR

27&28 January 2021 Paris EXPO, France



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