

# Drug Delivery & Packaging Pharmapack

INNOVATION • NETWORKING • EDUCATION



EXHIBITION & CONFERENCE 5-6 FEBRUARY 2020 PARIS EXPO, PORTE DE VERSAILLES, HALL 7.2, PARIS

## PHARMA'S DEDICATED PACKAGING & DRUG DELIVERY EVENT

INNOVATION

NETWORKING

EDUCATION



- Innovation Gallery
- Pharmapack Awards
- Innovation Tours
- Start-up Hub & Pitch



- Networking Areas & Opportunities
- Match and Meet Programme



- Conference
- Workshops
- Learning Lab

### MACHINERY ZONE

We're introducing the new **Machinery Zone**. This new dedicated area will bring together machinery companies to showcase their machines, technologies and innovations onsite in front of **the 5,500+ attendees**. Benefit from a **larger floorspace at a lower m<sup>2</sup> price** to display your machinery. Additional floorspace can be shaped according to your machine specifications.



For further information, please contact [salesoperations@ubm.com](mailto:salesoperations@ubm.com)  
[WWW.PHARMAPACKEUROPE.COM](http://WWW.PHARMAPACKEUROPE.COM)

#PharmapackEU



## WHY EXHIBIT

- **GAIN THE RIGHT EXPOSURE:** the only stand-alone pharma packaging and drug delivery exhibition and conference in the world – bringing together the right audience
- **MEET YOUR BUYERS:** visiting companies include Bayer, Boehringer Ingelheim, Johnson & Johnson, Pfizer, Roche, Sanofi-Aventis, Novartis and more
- **POSITION YOUR BUSINESS:** be present at the forefront of pharma packaging and drug delivery innovation



## INDUSTRY INSIGHTS

The **global pharmaceutical packaging market** is expected to reach

**\$86.4 billion by 2023** and is forecast to grow at CAGR of 5.5% from 2018 to 2023.

**Europe** is the **2nd largest pharmaceutical packaging market** behind the US. Predicted to **remain larger than APAC** over the period (2017-2024).

### 2 days

of networking and education with insights into leading market innovations

## KEY OBJECTIVES

**76%**

came to Pharmapack to **make new contacts with potential new clients or business partners**

**60%**

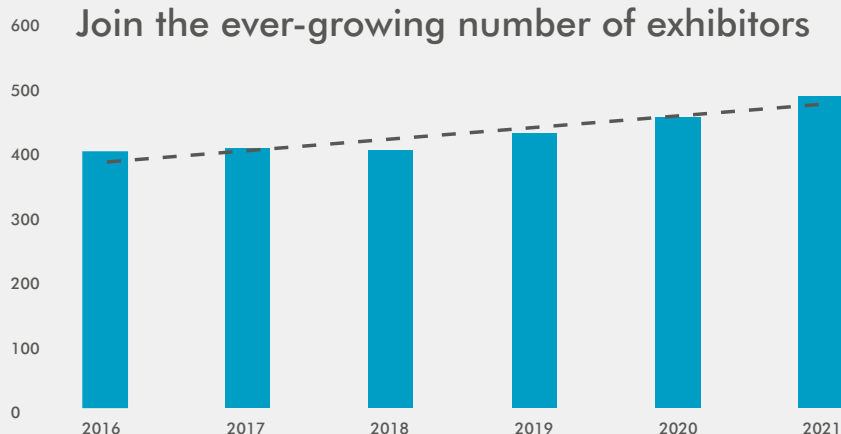
have attended Pharmapack to **maintain contacts with existing clients**

**61%**

came to Pharmapack to **network with industry colleagues**



### Join the ever-growing number of exhibitors



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*The 2019 edition of Pharmapack was thoroughly enjoyed by all. The event was a fantastic forum for not only networking, but also developing valuable partnerships. We were able to double the amount of contacts obtained at our booth versus the 2018 edition. We would like to express our appreciation and well-deserved thanks to the whole UBM Team. See you next year!*

Marie-Christine Giaccone,  
MarCom Project Manager, BD  
Medical - Pharmaceutical Systems

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