

UBM EMEA aims for excellence in running exhibitions and events by conducting its business operations in a sustainable manner. As an organiser of a number of market-leading live exhibition brands, UBM EMEA recognises that its activities have an impact on the environment, the economy and the community. These impacts must be considered when making business decisions to ensure a sustainable industry for future growth.

UBM EMEA also recognises that it has a key role in raising the awareness of sustainability issues amongst its suppliers and customers, locally and across its portfolios.

In line with the Principles, Statement of Purpose and Values and delivery of the Sustainability Policy, UBM EMEA is committed to:

1. Integrating sustainability considerations in all its business decisions.
2. Establishing a core set of sustainable development principles that incorporate leadership.
3. Implementing the ISO 20121 standard for the UBM EMEA events with the goal of third party certification for all of the UBM EMEA events.
4. Allocating sufficient resources to meet the requirements of the sustainability management system.
5. Making stakeholders aware of the UBM EMEA sustainability policy values and principles and encouraging them to adopt sound sustainable management practices and engage on UBM EMEA sustainability initiatives.
6. Ensuring that output from engagement with interested parties and also the needs of end users is considered and where appropriate taken into consideration.
7. Ensuring adequate training for staff, particularly the operational team managing these events, so that they are competent to carry out their tasks in relation to the sustainable development policy and key sustainability issues.
8. Complying with all legislation and approved codes of practice related to the events and ensuring that the impact of future legislation relating to these events is considered.
9. Maintaining safe and healthy working conditions for UBM EMEA staff.
10. Reducing energy use & carbon emissions associated with the business.
11. Reducing the amount of waste sent to landfill through general reduction targets as well as through alternative activities on site while creating new relationships that facilitate the development of this and will ensure the sustainability of the events.
12. Monitoring the sustainability performance of suppliers and contractors.

13. Reviewing & continually striving to improve the Sustainability Management System relating to the ISO 20121 Standard for applicable events.
14. Reviewing, revising and communicating the Sustainability Policy and other key documents at regular intervals, as necessary and reflective of the events lifecycle.
15. Ensuring that any new capacities acquired as a consequence of the events within the scope, such as new knowledge, training, standards, best practice, skills, organisation and systems are taken into account and integrated into the management system.
16. Being profitable and ensuring the long term success of the UBM EMEA events.
17. Making a commitment to leadership within the field of sustainable development for exhibitions, setting the bar for best practice and striving to find innovation in the events industry that facilitate these commitments.
18. Enhancing UBM EMEA's reputation as a responsible business.

The Sustainability Policy is formed by the UBM EMEA Statement of Purpose & Values and the UBM EMEA Principles. The Sustainability Policy and other related key documents are available to all staff, clients, suppliers, stakeholders and other interested parties. Our commitment to this policy is translated into clear objectives and targets and we ensure that sufficient resources have been allocated to enable us to achieve our commitments and continually improve our sustainability performance.

Working together with its people, customers and business partners, UBM EMEA will continue to monitor and communicate its progress and to lead by example to help build a sustainable future for the events industry.