



PHARMAPACK

Drug Delivery & Packaging

18-19 May 2022, Paris, France

COMMUNICATION PACKAGE PHARMAPACK EUROPE 2022

ALL
FREE

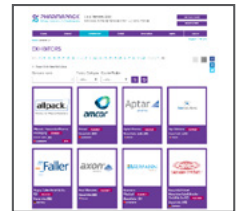
The items from your communication package are all free and available in the Exhibitor Manual

YOUR COMPANY NAME AND PROFILE

On our Online Exhibitor List:

The Exhibitor List is available on the website all through the year.

Submit your entry via the Exhibitor Manual at the time of your booking.



YOUR COMPANY PRESS RELEASE & WHITEPAPERS

Send us your press releases and whitepapers!

We will publish them on our website: an easy way to attract people to your stand by distinguishing yourself before the event!



PROMOTE YOUR PARTICIPATION ON OUR SOCIAL MEDIA PLATFORMS

Post your stand number or share information about an innovation you'll be showcasing by tagging

@PharmapackEU and #PharmapackEU on Twitter.



#PharmapackEU



Pharmapack Europe



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CUSTOMISABLE LANDING PAGE & WEB BANNERS

Promote your participation at Pharmapack through your custom built landing page and banners.

Share on your website, emails, and social media channels.



INVITE YOUR PROSPECTS & CLIENTS TO YOUR STAND WITH EMAIL INVITATIONS

Personalise these html invitations with your company name and stand number

Send them to your clients and prospects so they can register to attend Pharmapack.



ONSITE LEAD CAPTURE TOOL

Activate your VisitConnect portal and download the VisitConnect app to easily scan leads onsite.

The portal gives a comprehensive overview of the leads you generated that makes post-event follow-up easier.



For more information, please contact us at pharmapackcustomerservice@informa.com or your account manager



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