



# **Elevate Your Business** with CPHI Digital Products

**Advertise in the CPHI Newsletter** 

> Effectively promote your brand, products and content to 127,000+ engaged pharma professionals and drive traffic to your website.



Display ad – top position

Display ad – middle position

€500

TOP BANNER

# Sponsor a trend report

Associate your brand with the hottest topics in the market and generate quality GDPR-compliant leads.

This package includes a full-page advertisement, full branding and promotion from CPHI, plus an interview with your subject matter expert and more...



View the 2024 Editorial **Content Offering here** 

**Price** €25.000

# **Sponsor or** develop a webinar

Sponsor an editorial webinar or work with us to develop your own to demonstrate your thought leadership and generate high-quality, valuable **GDPR-compliant leads.** 

You choose your level of involvement from topics, recruitment of speakers to promotion. It's totally flexible.



View the 2024 Editorial **Content Offering here** 

Starting from

€10.000

### Interested to learn more?

Contact your Account Manager or schedule a call.



# **Boost your Pharmapack** participation



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Advertise on the official event platform and mobile app to reach every event attendee, invite them to your booth, build brand awareness and increase your exhibition ROI with:

| Column advertisement                | €4,800  |
|-------------------------------------|---------|
| Featured products highlight         | €1,620  |
| Pop up & push notification combo    | €1,800  |
| Company Profile Enhancement Package | € 1,200 |

Enhance your event profile and boost your thought leadership to ensure that your company and products can be easily found through attendee searches.

#### The package includes:

- Featured listing on the exhibitor list
- +350 words to company description
- +8 product categories
- +9 marketing content pieces

Exhibitor Listing Booster Package

€1,980