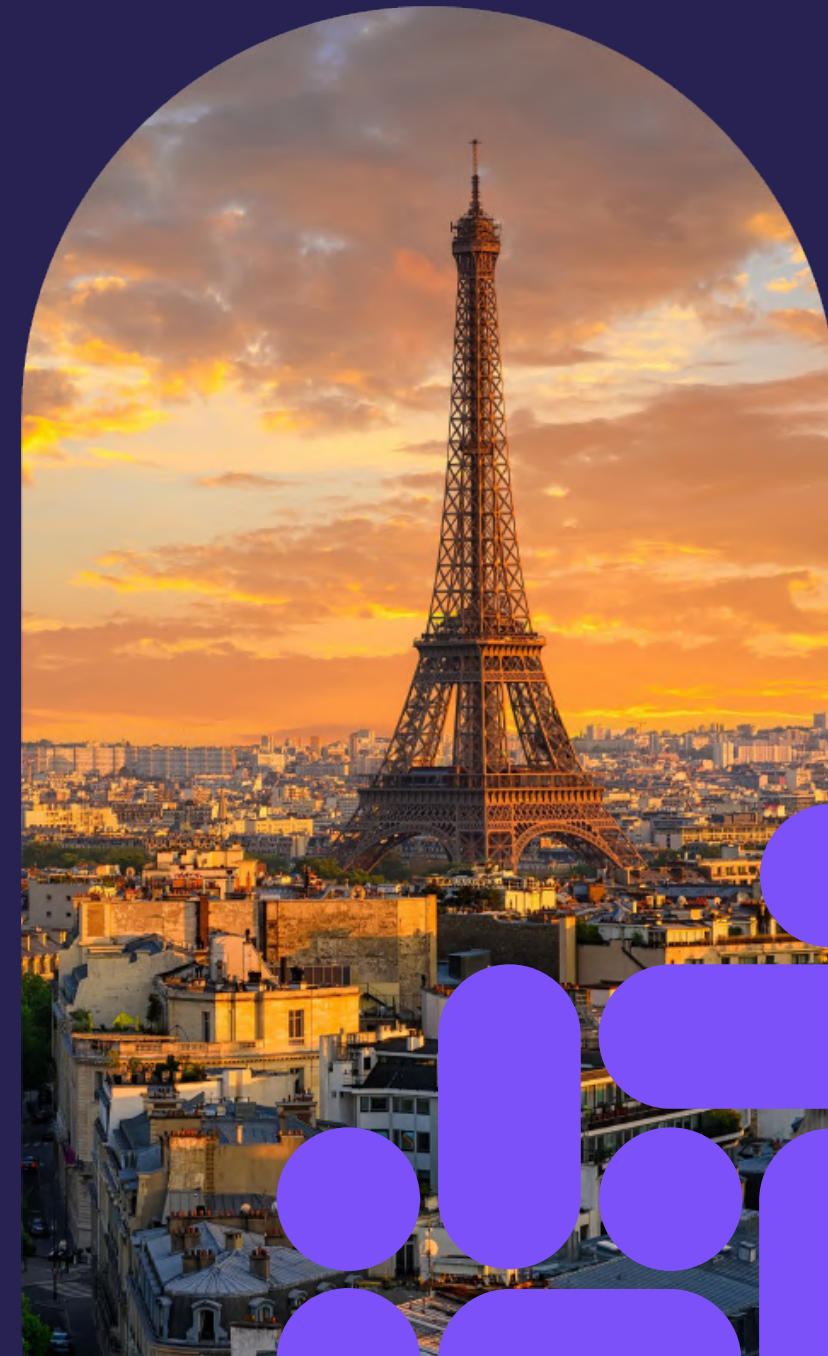


Post show report 2025

Pharmapack, Europe's premier hub for pharmaceutical packaging, drug delivery innovation, and industry collaboration, marked a record-breaking milestone with its latest two-day edition. The atmosphere on the show floor was electric, as industry leaders, pioneering companies, and pharma professionals from around the world came together at the heart of Pharma.

Dive into our post show report for an in-depth look at the impressive statistics, key highlights, and the diverse array of countries and organisations that made this event a true benchmark in the sector. Relive the unforgettable moments and groundbreaking achievements that defined Pharmapack in 2025!

6,000 +
Total attendance



Paris embraces the spirit of Pharmapack

Paris became the beating heart of pharmaceutical packaging, drug delivery innovation, and collaboration during Pharmapack's record-breaking edition. The excitement radiated far beyond the show floor, with our global community actively engaging onsite and online through **#PharmapackEU**. The vibrant atmosphere extended across social media, uniting pharma professionals worldwide in a shared celebration of progress and partnership. This year also saw the introduction of the inaugural **Pharmapack Run**, promoting the wellbeing of attendees and exhibitors while adding a fresh, energetic dimension to the event. We are delighted to share the highlights of this historic celebration, capturing the energy, innovation, and connections that made this milestone edition truly unforgettable.



Total attendance
(Exhibitors + Attendees)

6,028



Visitor attendance (Attendee)

2,939



Exhibiting companies

388

This was Pharmapack 2025!



Pharmapack digital footprint

Follow us on social media and explore #PharmapackEU to relive the highlights, share your experiences, and stay updated on the latest in pharmaceutical packaging and drug delivery innovation.

Join the conversation and be part of the journey!



Page & profile impressions

6,164,838



Post reach:

269,310



Followers:

15,869



PharmapackMan

Watch now to relive the PharmapackMan tour and explore Pharmapack's show floor.



Our digital reach



6.2K

Facebook followers



8.3K

LinkedIn followers



1.9K

X followers

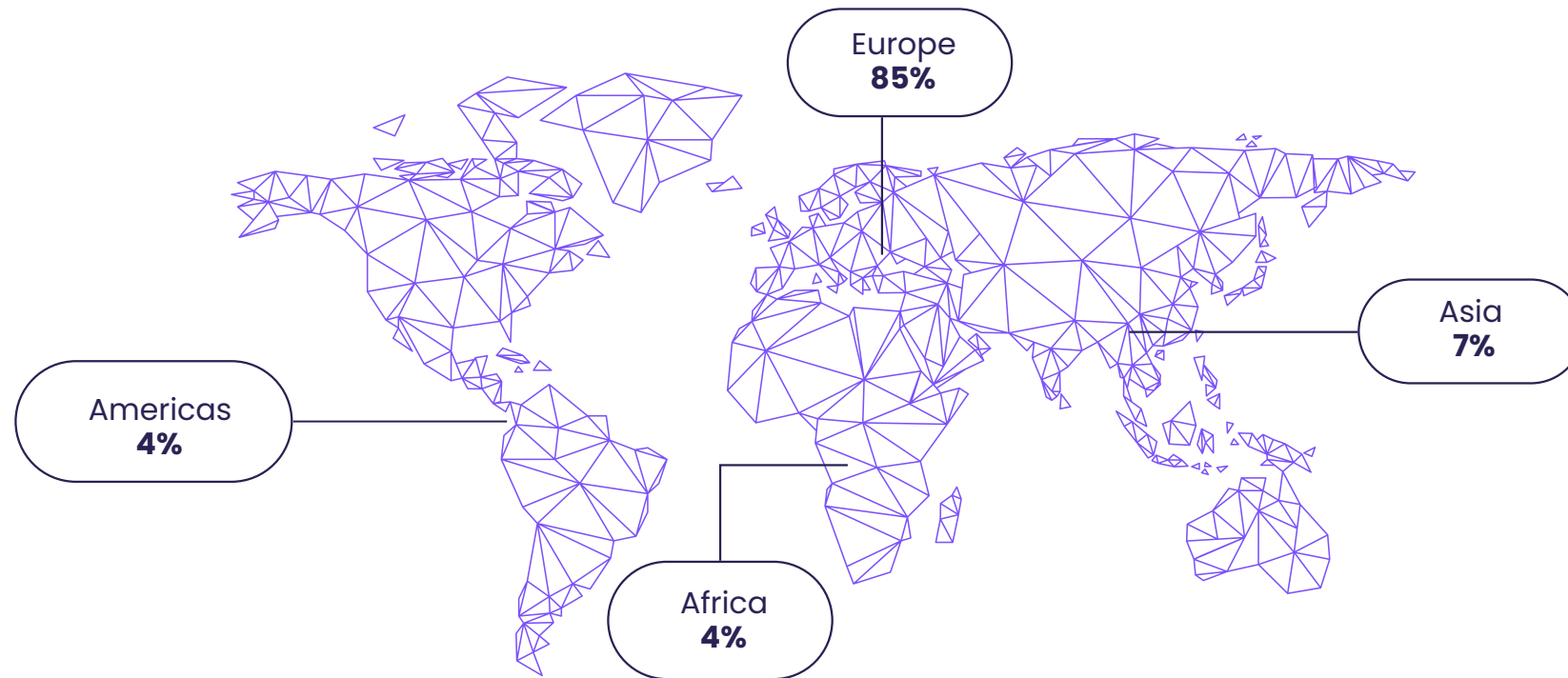


762

Instagram followers

Pharmapack attendee profile

Attendee countries represented **90**



Top 10 countries for attendees:

- | | | | |
|--|--|--|---|
|  1. France |  4. Switzerland |  7. The Netherlands |  10. Denmark |
|  2. Germany |  5. Belgium |  8. Spain | |
|  3. United Kingdom |  6. Italy |  9. United States | |

A gathering of industry leaders

Pharmapack 2025 not only broke attendance records but also upheld its reputation for attracting high-calibre participants, including a remarkable number of top-level executives. This year's edition brought together the visionaries shaping the future of pharmaceutical packaging and drug delivery, fostering invaluable connections and strategic collaborations across the global industry.

Areas of interest

- Packing materials **60%**
- Pharmaceutical / Primary packing **58%**
- Drug delivery devices / Systems **38%**
- Packaging accessories & components **36%**
- Printing / Labelling / Leaflets, safety, secondary Packaging **33%**

Attendee profile

- Manager without staff **28%**
- Manager with staff **16%**
- Head of department **10%**
- CEO / COO / President / Chairman **10%**
- VP/Director **8%**

Attendee organizations

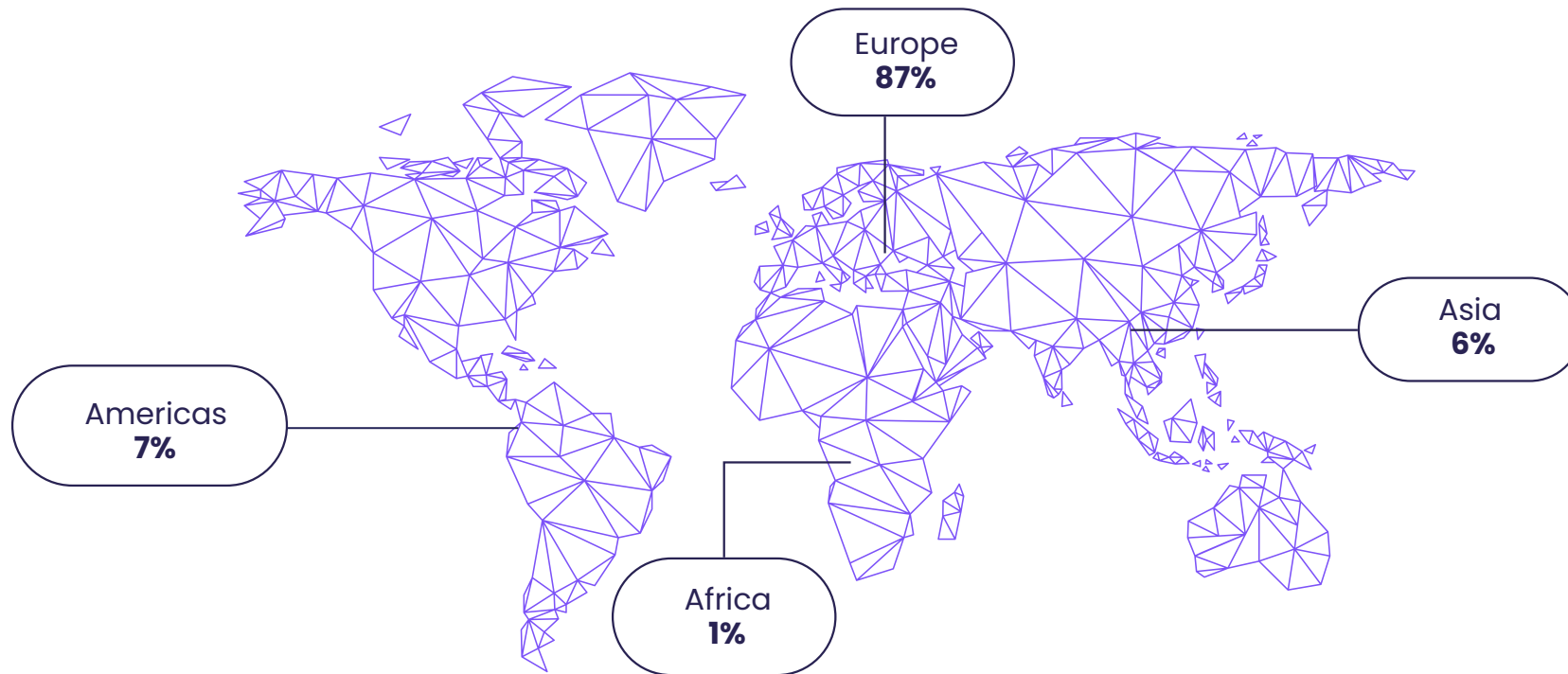
- Pharmaceutical company **25%**
- Packaging supplier / Manufacturer **20%**
- Machinery & equipment supplier / Manufacturer **11%**
- Consulting services **10%**
- Drug delivery device supplier / Manufacturer **8%**

Attendee departments

- Sales / Business development **23%**
- Purchasing / Sourcing / Procurement / Buyer **19%**
- Packaging development **11%**
- Commercialisation / Manufacturing / Production **10%**
- Medical device development **8%**

Pharmapack exhibitor profile

Exhibitor countries represented **55**



Exhibitor departments

- Sales / Business Development **50%**
- Marketing / Communication **12%**
- Commercialisation / Manufacturing / Production **6%**
- Packaging development **6%**
- Research and development **5%**

Exhibitor organizations

- Packaging supplier / Manufacturer **39%**
- Drug delivery device supplier / Manufacturer **14%**
- Machinery & equipment supplier / Manufacturer **10%**
- Packaging materials **7%**
- CMO / CDMO **6%**

Top 10 exhibiting countries:

- | | |
|--|--|
|  1. France |  6. United Kingdom |
|  2. Germany |  9. The Netherlands |
|  3. Switzerland |  7. Belgium |
|  5. Italy |  8. Spain |
|  4. United States |  10. Poland |


Content facts & figures


Did you miss some of our amazing content sessions? You can play them back in your own time on CPHI Online.

[Watch the on-demand sessions ▶](#)

Conference & sustainability theatre


 2,265 attendees


 32 sessions


 62 speakers



Learning labs & workshops

 1,482 attendees

 33 sessions

 40 speakers



Key speakers



Lionel Jeannin

Associate Director Oral Packaging & Delivery Systems

Novartis Pharma AG



Andrew Champan

Senior Director

AstraZeneca



Robert Greene

Patient Advocate Consultant

Patient Partner Consultancy



Asmita Khanolkar

Senior Director

SMC Pharma Services



Nadine Lampka

Senior Product Manager

Schreiner MediPharm



Matt Bolton

Director of Clinical Supply Technology Innovation

MSD



Barbara Hulst

Head of Artwork & Packaging Development

UCB



Duncan Flack

Global Sustainability Lead

Honeywell



Janet Smith

Head of Sustainability

Royal Wolverhampton NHS Trust and Walsall Healthcare NHS Trust.

Most popular sessions:



Global Insight – What Is New in the Packaging & Device Sector



Towards New Devices or New Formulations?



Full Spectrum Discourse: Open Dialogue Across Stakeholders

Maximising connections: how the Event Planner App elevated engagement

The Event Planner App played a pivotal role in enhancing the event experience, providing both exhibitors and attendees with seamless opportunities to connect and engage.



7,500+
people registered



21,300+
profiles viewed, attendees actively
discovering exhibitors and making
valuable connections



2,900+
connections made - turning meetings
into meaningful business relationships

Start-Up Market: a hub of innovation

The Pharmapack Start-Up Market was a dynamic showcase of cutting-edge technologies, emerging companies, and disruptive ideas shaping the future of pharmaceutical packaging and drug delivery. This dedicated space provided a unique platform for start-ups to connect with industry leaders, investors, and potential partners, fostering collaboration and innovation.

This year, we welcomed **26 pioneering start-ups**, each bringing groundbreaking solutions aimed at transforming the pharma and packaging industries.



Celebrating innovation at the Pharmapack Awards

The **Pharmapack Awards** took centre stage, honoring the visionaries, pioneers, and teams driving the future of pharmaceutical packaging and drug delivery. This year's awards recognised **groundbreaking achievements** across six prestigious categories, highlighting innovations in drug development, manufacturing, delivery technology, patient-centric design, and sustainability.

With over **350 participants** from more than **55 countries**, including representatives from leading companies and senior executives, the Award ceremony was a true showcase of industry excellence. Each award-winning project reflected the ingenuity and expertise shaping the next generation of pharma packaging solutions.

Beyond the awards, the evening provided a unique platform for high-level networking, fostering meaningful connections among key industry players. Attendees engaged in insightful discussions, celebrated shared successes, and left inspired by the transformative innovations recognised during the event.

Relive the highlights of the Pharmapack Awards and stay tuned for next year's edition, where we'll continue to celebrate the cutting-edge advancements shaping our industry.



Pharmapack Post Show Report 2025

2025 Award categories:

- Delivery and Device Innovation
- Eco-Design
- Packaging Innovation
- Patient-Centric Design
- Start-Up Innovation
- Woman of the Year

Explore the winners of the Pharma Awards on our website.

[Learn more](#)

This was the Pharmapack Awards 2025!



The inaugural Pharmapack Run: wellness with a purpose

Pharmapack 2025 introduced the very first Pharmapack Run, a 7-kilometre route that offered participants a unique way to start their day by exploring Paris while prioritising their wellbeing. The scenic morning run led participants past iconic landmarks, including the Eiffel Tower and Les Invalides, combining fitness, breathtaking views, and camaraderie. More than just a run, this initiative also supported a meaningful cause: **APF France Handicap**, an organisation that has been championing the rights of people with disabilities and their families for 90 years. This new tradition is one we are eager to continue, and we invite you to look forward to next year's event. We hope to see even more participants joining us for an unforgettable experience in 2026!



Pharmapack Post Show Report 2025

Discovering Paris with guided walking tours

The Paris Walking Tours added a touch of cultural exploration to Pharmapack 2025, giving attendees and exhibitors a fun and informal way to network while enjoying the city's charm. These guided two-hour tours showcased different perspectives of Paris, with attendees choosing between two unique routes, both of which concluded with a lively networking party. Perfect for forging new connections and soaking in the beauty of the city, the walking tours provided a refreshing break from the bustling show floor while promoting wellbeing and fostering collaboration in a relaxed, scenic setting.



Driving sustainability forward, inspiring sustainable practices

Pharmapack 2025 also marked the first conference since the launch of the **CPHI Sustainability Collective**, a group of over 100 industry leaders committed to advancing sustainability. With a dedicated stage for sustainability-focused content, breakout networking events, and enhanced opportunities for insight, data, and connection, the Collective's impact is just beginning.

Visit our website to learn more about the [CPHI Sustainability Collective](#) and register for free membership.



The session **How to Be a More Sustainable Exhibitor and Event Planner** provided practical strategies to reduce environmental impact. Centred on Informa's Better Stands Programme, it showcased how innovative exhibition stand design is transforming the events industry. Attendees gained valuable insights from real-world examples at CPHI and Pharmapack, learning actionable steps to plan greener events and collaborate with exhibitors, contractors, and stakeholders to drive meaningful change.

The Sustainability Centre, built under the **Better Stands Programme**, showcased sustainable stand-building and facilitated discussions on eco-friendly practices in the pharmaceutical sector, reinforcing the crucial role of sustainability in shaping the industry's future. It also served as a hub for sustainability surveys, networking events – such as the Sustainability Breakfast on Day 2, which welcomed over 45 attendees – and inspiring conversations that influence our content and enhance the customer experience.

Our partners

Our partners were key to the success of Pharmapack 2025, bringing the event to life and showcasing their leadership in the pharmaceutical packaging and drug delivery sector. Their support elevated the event's atmosphere, provided outstanding visibility, and positioned them as innovators shaping the future of packaging and delivery solutions.

Sustainability partners



Premium partners



Supporting partners



The best things come in packages

Unlock opportunities with our new sponsorship options

Connect with a precision-driven audience and boost your visibility. Whether you're making a strong first impression or aiming to dominate the market, choose the perfect package to make the most of your impact at **Pharmapack's 25th Anniversary**.

Starter

Make the right first impression on the pharma industry.

Essential

Bring your products and services to new customers.

Professional

Scale your sales and marketing to reach larger audiences.

Enterprise

Drive demand and generate leads with a full suite of digital and onsite marketing tools.

How to create an effective promotional plan:

1. Choose the right package and **save up to 10%** compared to buying the products individually
2. Add the right marketing products to specifically meet your goals
3. Get in contact and start promoting your company at Pharmapack and year-round!

[Explore all sponsorship and branding opportunities](#)



CPHI global events

CPHI has a packed calendar of events across the globe, uniting the best minds in pharma for face-to-face connections. Whatever your sector or region, we are your gateway to the heart of Pharma!



CPHI Japan
9–11 April 2025
Tokyo, Japan

[Register now](#)



CPHI Americas
20–22 May 2025
Philadelphia, USA

[Book your stand](#)



CPHI & PMEC China
24–26 June 2025
Shanghai, China

[Book your stand](#)



CPHI South East Asia
16–18 July 2025 Kuala Lumpur, Malaysia

[Book your stand](#)



CPHI Korea
26–28 August 2025
Seoul, Korea

[Book your stand](#)



CPHI & PMEC Shenzhen
September 2025
Shenzhen, China

[Book your stand](#)



CPHI Frankfurt
28–30 October 2025
Frankfurt, Germany

[Book your stand](#)



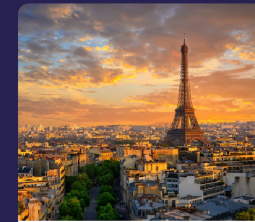
CPHI & PMEC India
25–27 November 2025
Delhi NCR, India

[Book your stand](#)



CPHI Middle East
8–10 December 2025
Riyadh, Saudi Arabia

[Book your stand](#)



Pharmapack 21–22
January 2026 Paris, France

[Book your stand](#)

25th Anniversary

Join us for Pharmapack 2026 – celebrating 25 years of innovation

Be part of our milestone 25th anniversary celebration at Pharmapack 2026! Taking place on 21-22 January 2026 at Paris Expo, Porte de Versailles – Hall 4, Paris, France.

Don't miss the opportunity to showcase your brand, connect with industry leaders, and celebrate the future of the industry. We look forward to welcoming you to this unforgettable event!

Book your stand today

Pharmapack Post Show Report 2025

