



21 January 2026
Paris Expo, Porte de Versailles – Hall 4
Paris, France

Entry guide

**Celebrating innovation in pharma
packaging & drug delivery**

Welcome to the Pharmapack Awards 2026

The **Pharmapack Awards** have entered a bold new chapter. Building on the success of last year's transformation, the 2026 edition continues to celebrate both the **market-ready innovations** and **groundbreaking concepts** shaping the future of pharmaceutical packaging and drug delivery.

Open. Inclusive. Future-Focused.

Following the sweeping updates introduced in 2025, the Awards are now fully **open to all**, with **no entry fees**, making this a truly inclusive platform for companies of all sizes – from emerging startups to global leaders.

OPEN
TO ALL



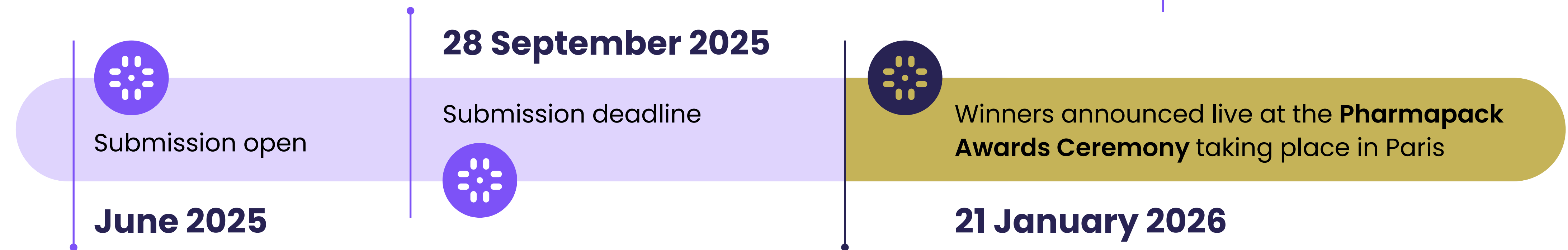
Whether you're launching a revolutionary connected device or improving sustainability in packaging, your innovation deserves the spotlight.

A true celebration of innovation

The **on-site Awards Ceremony** has become one of the key moments of Pharmapack Europe, hosted on the **first night of the event**. And it's no longer just for VIPs; it's a **dynamic networking gathering** for nominees, attendees, and industry leaders to come together, connect and celebrate.

This is more than an award; it's your **opportunity to shine at the heart of Europe's leading pharma packaging and drug delivery event.**

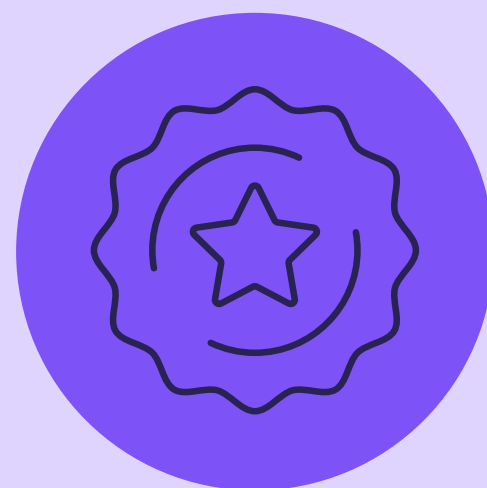
Awards Timeline:



Maximise your visibility, credibility, and industry impact



Demonstrate
thought
leadership



Secure
industry
recognition



Strengthen
your brand's
influence



“Winning the Pharmapack Award for Patient-Centric Design is a significant achievement and a testament to our dedication to patient-focused innovation. Pharmapack offers an invaluable platform for companies to showcase innovation, engage with industry experts, and connect with potential partners and customers.”

Dr Ferrer Biopharma
Patient-centric Design Award Winner, 2024

6 Reasons to submit your entry

As a Pharmapack Awards winner, you'll receive:

- 1** Exposure to **pharma professionals** during the awards ceremony presentation.
- 2** The opportunity to **showcase your innovation** in the **exclusive onsite Product Gallery** where 6,000+ industry decision-makers can experience your awarded solution firsthand and engage directly with your team.
- 3** **Visibility on CPHI Online**, the world's largest pharma product database, reaching over 3 million industry subscribers.
- 4** **Extensive coverage** across leading pharma packaging **media and social channels**, with a 3 million+ reach.
- 5** **Industry recognition** to enhance your brand credibility, marketing and sales initiatives.
- 6** The opportunity to **celebrate your success at Pharmapack Europe** – a night of networking, recognition, and celebration with industry peers.



Winner
Start-up Innovation Award



4 Steps to a winning entry

1 Identify the right category

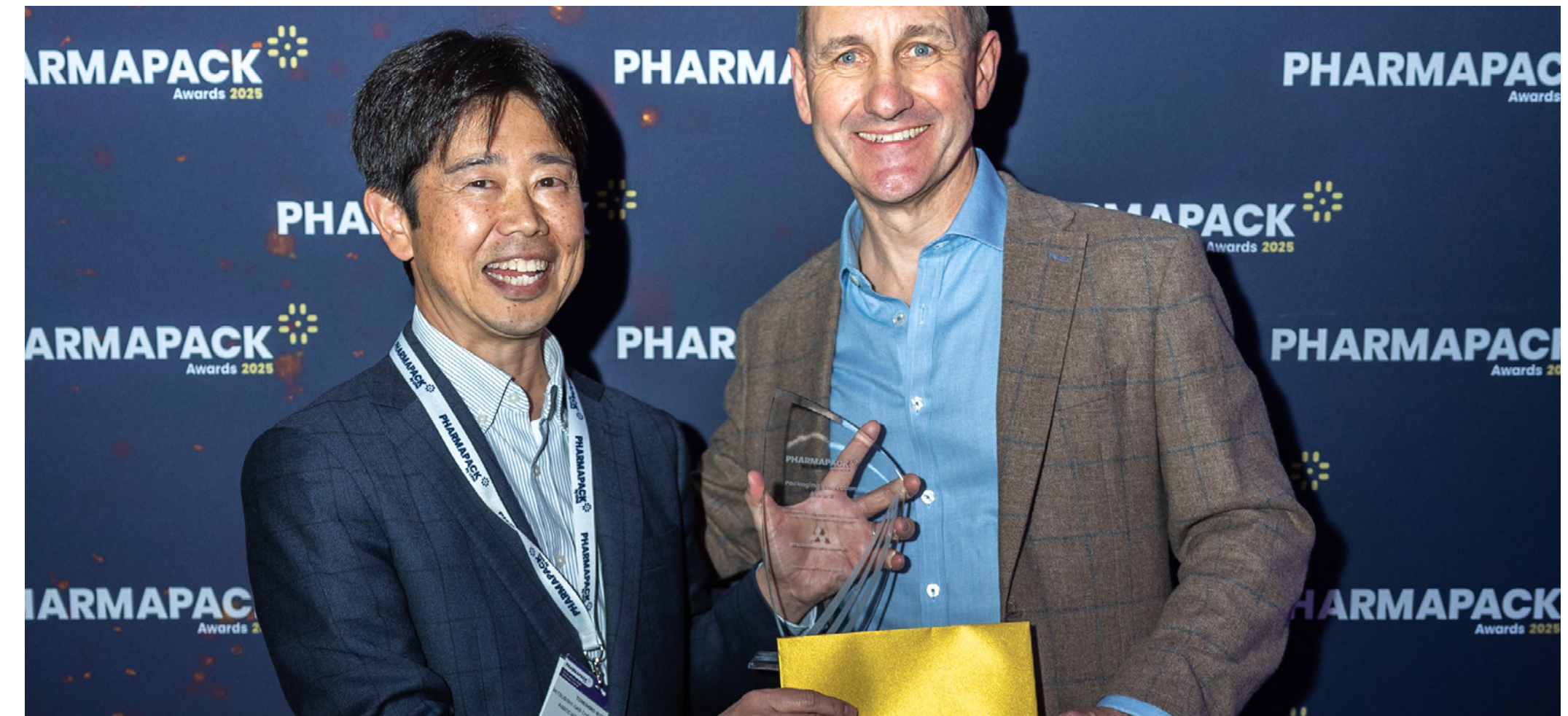
Carefully review the award categories and their criteria to determine where your product or solution best fits.

Once you have settled on a category, align your submission closely with its specific judging points, and include as much relevant detail as possible.

We love a metric! Incorporate as much data and evidence into your entry as you can – our jury is looking for proven innovation, or demonstrable improvements over existing market solutions.

Please note: Informa Markets reserves the right to reassign entries to a more appropriate category if necessary.

Liaise with your in-house specialists to extract as much detail as possible!



4 Steps to a winning entry

2 The 'why' behind your innovation

A powerful story can make for a memorable entry.

Go beyond technical specs and help us understand the purpose behind your product:

- What inspired its development?
- What specific industry challenge or user need does it address?
- How does it differ from, or improve upon, existing solutions?
- How is it truly innovative?
- What has its impact been so far?

Let your passion for the project come through: we want to see why it matters.



4 Steps to a winning entry

3 Show tangible impact

Our jury values innovation with real-world application. Support your claims with tangible data and measurable outcomes. Work with your internal teams to gather:

- **Performance metrics** (e.g. reduced emissions, improved usability, cost efficiency)
- **Case studies or testimonials**
- **Clinical trial results or study reports**
- **Past awards or recognitions**
- **Pricing details** (where relevant)
- **Press releases or supporting documentation**

The more credible evidence you can provide, the stronger your submission will be.



4 Steps to a winning entry

4 Entry requirements

All entries must include a short video showcasing your product or solution. This can be as simple as a team member walking us through its key functionalities – no need for polished production. Videos help bring your innovation to life and give judges a better understanding of its usability and features.

If you are entering the *Eco-Design* or *Patient-Centric Design* categories, a **physical product sample is required**. Please ensure the sample reaches us **by 20 September 2025**, clearly labelled and addressed to:

FAO

Valentina Mognoni

Informa Markets, WTC,
Tower Ten – 7th Floor,
Strawinskylaan 763,
1077 XX Amsterdam,
The Netherlands



Please note:

Entries without a video will not be considered and product samples cannot be returned.

Entry guidelines

Submission deadline: **28 September 2025**

Language and format:

All entries must be written in English. Please adhere to any specified word limits, keeping your answers concise and focused.

Free and flexible:

There is no cost to enter the Pharmapack Awards, and you may submit entries for multiple categories.

Entering multiple categories:

Companies may enter more than one category, but make sure to tailor each entry to specifically address the relevant criteria.

Submission platform:

All entries must be submitted through our online entry system.

Answer structure:

Ensure each question is answered under a separate heading, as outlined in the category criteria.

Plan ahead:

Submit your entry well in advance of the application deadline to allow time for corrections or resubmissions if needed.

Confidentiality:

All entries will be treated as confidential. However, we reserve the right to publish your 'media description' externally, so please ensure that it is suitable for public release.

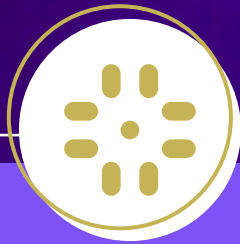
Notification of results:

We will directly contact any companies shortlisted as finalists by December. Companies that do not progress past the first round will also be notified.

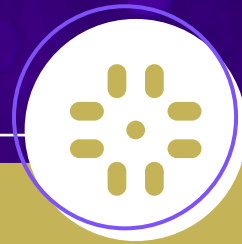
Category adjustments:

Informa Markets (the Awards organiser) or the judging panel reserves the right to move an entry to a different category if deemed more appropriate.

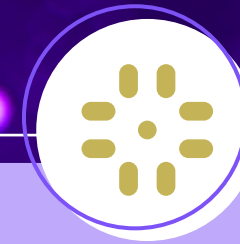
Eight awards categories



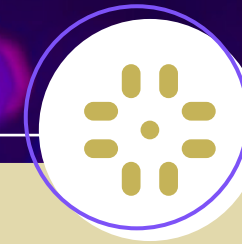
**Drug delivery
innovation**



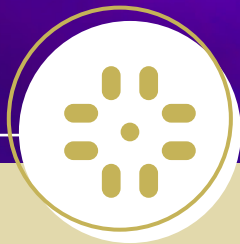
**Packaging
innovation**



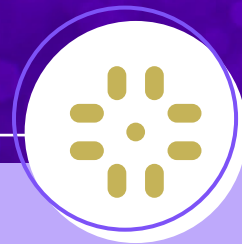
**Start-up
innovation**



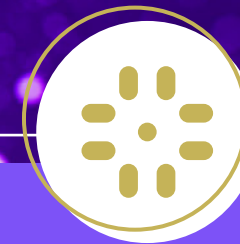
Eco-design



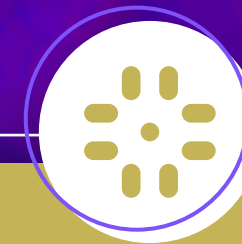
**Patient-centric
design**



Future leader

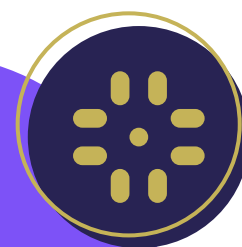


**Woman of
the year**



**Packaging
company of
the year**

Drug delivery innovation



This category recognises forward-thinking advances in the safe, efficient, and patient-centric delivery of pharmaceuticals. Eligible submissions may address drug administration across a range of modalities, including ophthalmic, parenteral, oral, respiratory, transdermal, and topical routes.

Submissions are accepted at the **proof-of-concept** or **prototype stage**, provided the product is planned for market launch no later than **end of 2028**.

Criteria:

Innovation:

The extent to which the solution addresses an unmet need or introduces a novel concept, technology, or method within the field of drug delivery.

Patient experience:

Demonstrated potential to enhance patient adherence, comfort and therapeutic outcomes through improved design or functionality.

Ease of use:

Evaluation of the product's usability and safety for patients and/or healthcare professionals, including intuitive operation and administration.

Sustainability:

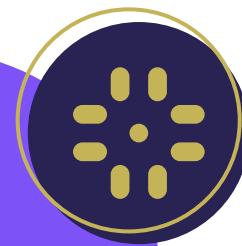
Consideration of ecological impact, including reusable or recyclable materials and measurable reductions in carbon emissions compared to existing alternatives.

Market value:

Assessment of the product's commercial viability, cost-effectiveness, differentiation within the market and the degree of adaptability, scalability, or cross-sector collaboration involved in its development.



Packaging innovation



This category recognises significant advancements in packaging technologies, products, materials, or services that support the delivery and protection of finished drug forms. Eligible entries may span primary, secondary, or tertiary packaging applications.

Submissions at the **proof-of-concept** or **prototype stage** are accepted, provided the solution is scheduled for launch by the **end of 2028**.

Criteria:

Innovation:

Evaluation of the solution's novelty and its ability to address unmet needs or introduce new approaches, materials, or technologies to the market.

Patient experience:

Consideration of the packaging's role in improving patient adherence, safety, usability and overall treatment experience.

Fit for purpose:

Assessment of the product's effectiveness in protecting the drug product, including control of extractables and leachables, as well as suitability for the intended pharmaceutical form.

Sustainability:

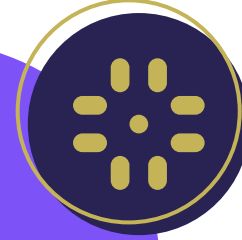
Demonstrated environmental impact, including the use of recyclable or reusable materials, eco-conscious design, and measurable reductions in carbon footprint compared to conventional packaging.

Market value:

Evaluation of the product's commercial advantage, cost efficiency, and adaptability within the market, as well as its potential for scalability or integration across multiple applications.



Start-up innovation



This award recognises the achievements of early-stage companies driving innovation and shaping the future of pharmaceutical packaging.

The category is designed to highlight the work of small or micro enterprises that have identified market opportunities and developed impactful products or services through entrepreneurial initiative.

Criteria:

Innovation:

Evaluation of the originality and technical novelty of the entry, including whether it introduces a new concept, method, device, or service. Patent status—granted or pending—may also be considered to help assess product feasibility.

Disruptive Potential:

Assessment of the entry's ability to challenge existing market norms, redefine industry standards, or serve as a catalyst for future innovation.

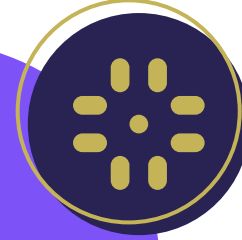
Sustainability:

Consideration of the product's environmental footprint, including whether it is designed with sustainability principles in mind. Entries should include relevant metrics to support claims of reduced carbon impact or enhanced environmental performance.

Entries are welcome at all stages of development – **proof of concept, prototype, or commercialised** – provided they demonstrate clear potential for innovation, growth, or sustainable advancement within the pharmaceutical sector.



Patient-centric design



This category recognises packaging solutions and drug delivery devices specifically designed to enhance safety, usability, and treatment adherence for patients and caregivers.

Eligible entries must have received **market authorisation** from a recognised national authority for a **newly commercialised medicinal product** launched **after January 2025**.

Meet our 2025 winners



Criteria:

Design innovation:

Evaluation of the originality of the design and its ability to meet unmet needs in the market. The entry should demonstrate a clear competitive advantage through a novel concept, method, or device.

Sample requirement:

Entries submitted to this category must be **accompanied by a physical product sample**.

Samples should be delivered to*:

FAO Valentina Mognoni
Informa Group
WTC, Tower Ten – 7th Floor
Strawinskylaan 763
1077 XX Amsterdam
The Netherlands

Patient experience:

Assessment of how the solution enhances patient outcomes, improves safety and supports adherence. Considerations include ease of reading patient information, accessibility for all user groups and the design's recyclability from the perspective of the end user.

Ease of use:

Review of functional design elements that facilitate safe and intuitive use by patients and healthcare professionals. Criteria include portability, ease of opening and resealing, discretion and ergonomic features.

Deadline: 20 September 2025

**Please note that product samples cannot be returned.*

Eco-design



This category recognises packaging solutions and drug delivery devices that place environmental sustainability at the core of their design. Entries must demonstrate measurable efforts to reduce environmental impact across the product lifecycle.

Eligible entries must have received **market authorisation** from a recognised national authority for a **newly commercialised medicinal product** launched **after January 2025**.

Criteria:

Carbon footprint:

Evaluation of the product's ability to significantly reduce environmental impact compared to existing market alternatives. Considerations include emissions, resource use and lifecycle assessments.

Sample Requirement:

Entries submitted to this category must be **accompanied by a physical product sample**.

Samples should be delivered to*:

FAO Valentina Mognoni
Informa Group
WTC, Tower Ten – 7th Floor
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1077 XX Amsterdam
The Netherlands

Deadline: 20 September 2025

**Please note that product samples cannot be returned.*

Sustainability and recyclability:

Assessment of how the design supports recycling and minimises waste. This includes the use of fewer materials, reduced or recyclable plastics, chemical compatibility of components and whether parts can be easily separated during disposal or recycling processes.

Preference will be given to entries that minimise or eliminate labels, pigments and adhesives, or use materials that enable circularity.

Meet our 2025 winners





Future leader

This category aims to spotlight the next generation of pharma professionals who are driving progress, fostering collaboration and shaping the future of the industry through innovative thinking and leadership.

Eligible candidates must have a **minimum of five years' professional experience** within a pharmaceutical, biopharmaceutical company, academic, or research institution. Nominees must be **35 years of age or younger** as of the Pharmapack Awards ceremony in **January 2026**.

Criteria:

Leadership & collaboration

Assessment of the candidate's ability to demonstrate early leadership potential. Examples may include team management, project ownership, internal influence, cross-functional collaboration, or the successful introduction of innovative ideas, processes, or methodologies.

Recognition:

Evaluation of achievements recognised internally or externally. This may include performance awards, professional endorsements, client commendations, or nominations by peers or leadership teams.

Professional presence

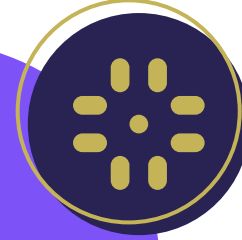
Consideration of efforts to establish a professional profile, including contributions to scientific publications, public speaking engagements, thought leadership activities, or a strategic presence on professional platforms.

Industry engagement

Review of the nominee's involvement in broader industry development—such as participation in conferences, contribution to industry groups or associations, mentorship, or volunteer initiatives that support innovation and collaboration across the sector.



Woman of the year



This category recognises outstanding women making a significant impact within the pharmaceutical packaging industry.

It celebrates individuals who demonstrate exemplary leadership, champion inclusivity, and serve as catalysts for positive change – both within their organisations and across the broader sector.

Criteria:

Leadership & collaboration

Evaluation of the nominee's leadership style and influence. Consideration is given to those who empower others, foster inclusive collaboration, and actively create opportunities for their teams and peers.

Advancement of equity

Assessment of initiatives or actions that have contributed to greater gender equity and the advancement of underrepresented communities. This may include mentorship, programme development, or leading projects that promote inclusive growth and access.

Inspiration & influence

Consideration of the nominee's role as a positive force within the industry—whether through thought leadership, the ability to challenge the status quo, or through their impact as a mentor or role model.

Industry engagement:

Evaluation of contributions that extend beyond the workplace, such as involvement in professional associations, speaking engagements, educational outreach, mentoring programmes, or industry-wide diversity and inclusion efforts.



Packaging company of the year



This category recognises organisations demonstrating excellence and leadership in pharmaceutical packaging.

It honours companies that deliver innovative, impactful, and patient-centric solutions while advancing quality, sustainability, and industry standards.

Criteria:

Achievements:

Recognition will be given to organisations whose packaging solutions have demonstrably improved patient outcomes, medication adherence, supply chain efficiency, or sustainability performance. Consideration will also be given to third-party recognitions or endorsements within the industry.

Business growth:

Evaluation of the company's performance in terms of market expansion, revenue growth, profitability, and strategic development.

This may include new product introductions, entry into new geographic markets, acquisitions, or investments.

Innovation:

Assessment of the company's commitment to innovation in packaging design, materials, or technologies that enhance usability, patient safety, regulatory compliance and environmental impact.

Industry leadership:

Consideration of the organisation's role in shaping the pharmaceutical packaging landscape through contributions to policy discussions, participation in industry bodies and influence in setting trends and standards.

Quality, safety & compliance:

Recognition of a proven track record in delivering packaging that meets or exceeds regulatory requirements, ensures product safety and integrity and upholds rigorous quality control standards.

Industry contribution:

Evaluation of the company's engagement in broader industry initiatives, including but not limited to corporate social responsibility (CSR), diversity and inclusion, employee well-being, sustainability and community impact.



Questions?

For any inquiries or guidance on selecting the appropriate category for your entry, please contact:

Valentina Mognoni
valentina.mognoni@informa.com

**Good luck with
your submission!**

Submission deadline:
28 September 2025

Submit your entry now

