

**PHARMAPACK**   
by informa 

**Classic pharma packaging.  
New cutting-edge innovations.  
One European stage.**

[Join us at Pharmapack 2027 >](#)

**27-28 January 2027** | Paris, France



> **Pharmapack 2027**

# After more than 25 years, Pharmapack is entering a new era

Pharmapack's heritage in traditional packaging, glass, vials, injectables, devices, remains at the heart of the event. But 2027 marks a step forward, with new AI-driven, digital, and tech-enabled zones that reflect where the industry is heading. With broader opportunities and a rapidly expanding audience, the show continues to champion innovation, problem-solving, and the future of pharmaceutical packaging.

Be part of it >



> **RECAP: Pharmapack 2026**

# Paris, an amazing host city for an unforgettable event

Our host city, Paris, was the perfect location to celebrate our 25th edition and make your experience unforgettable. Along with the incredible networking opportunities, tech launches and innovation, you could also take part in a wine-tasting experience, a walking tour, and the glamorous Pharmapack Awards. Pharmapack 2026 was brought to life online with rolling social media posts, engaging video content and all our online conversations were threaded together with #PharmapackEU.

The Pharmapack Run returned on Day Two which was once again filled with business opportunities, new tech launches, and powerful handshakes. The big reveal of launching Pharmapack Asia was the perfect cherry on top.

**Pharmapack 2026 was a huge success.**

## Attendance overview

Total attendance (exhibitors and visitors) **6,614**

Visitors **3,380**

Exhibiting companies **421**



**OSCAR ROSDAHL**

Meadow



> **RECAP: Pharmapack 2026**

# Pharmapack Digital Footprint

Follow us on social media and explore #PharmapackEU to relive the highlights, share your experiences, and stay updated on the latest in pharmaceutical packaging and drug delivery innovation.

Join the conversation and be part of the journey!



Facebook  
followers

**9.8K**



LinkedIn  
followers

**10.5K**



X  
followers

**1.9K**



Instagram  
followers

**1.2K**

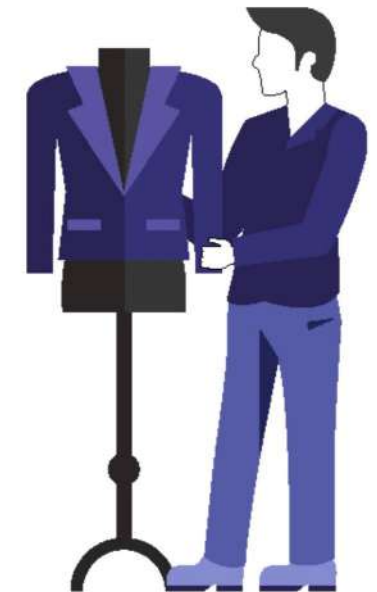
Page & Profile Impressions **9,256,069**

Post reach **594,662**

New Followers **23,512**

## The runway to innovation

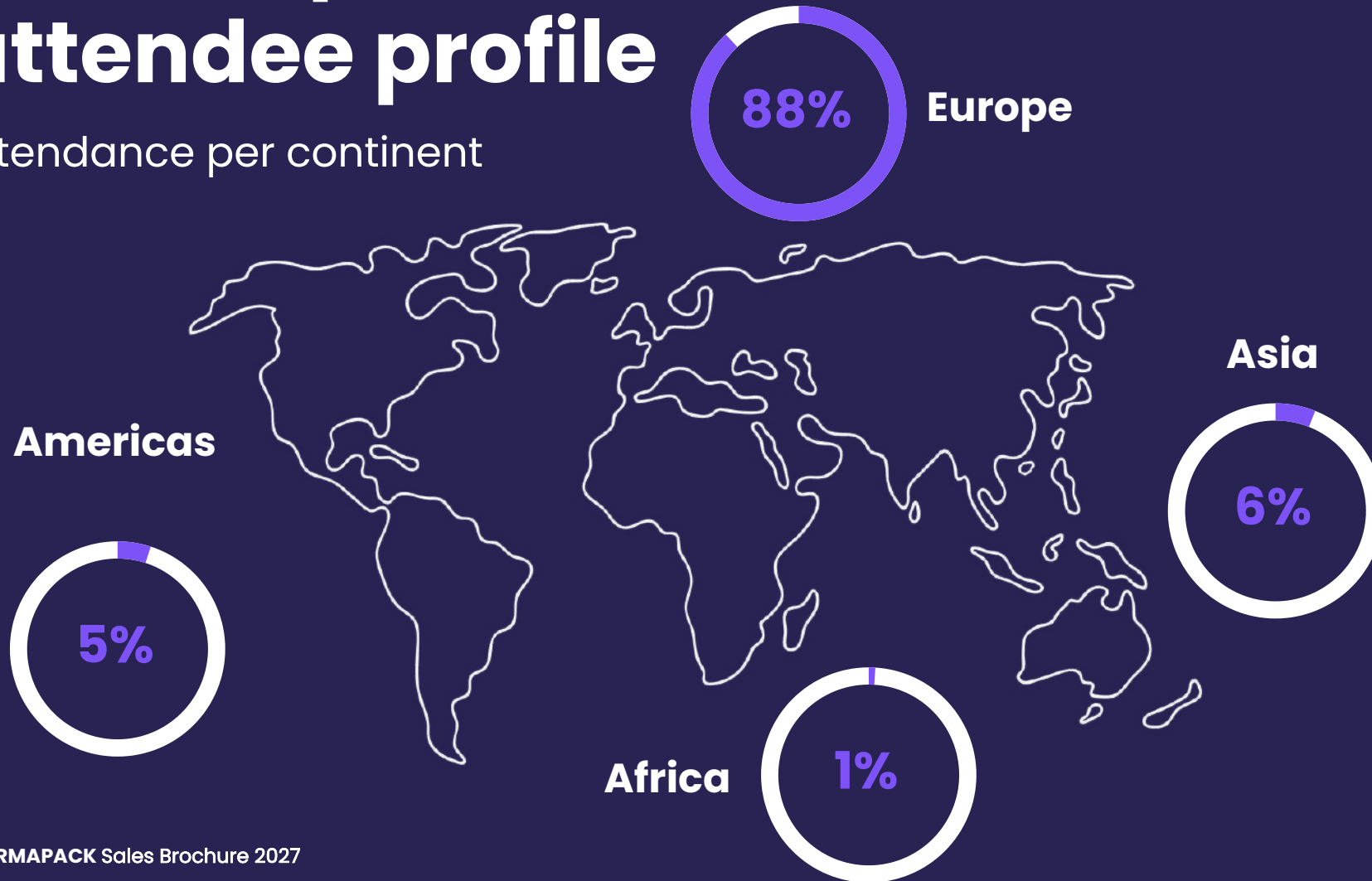
Discover Pharmapack's purple carpet and show floor in this exclusive **fashion special video!**



Attendee countries represented **100+**

# Pharmapack attendee profile

Attendance per continent



## Top 10 countries for attendees:

-  1. France
-  2. Germany
-  3. Switzerland
-  4. UK
-  6. Italy
-  9. USA
-  5. Belgium
-  7. Netherlands
-  8. Spain
-  10. India

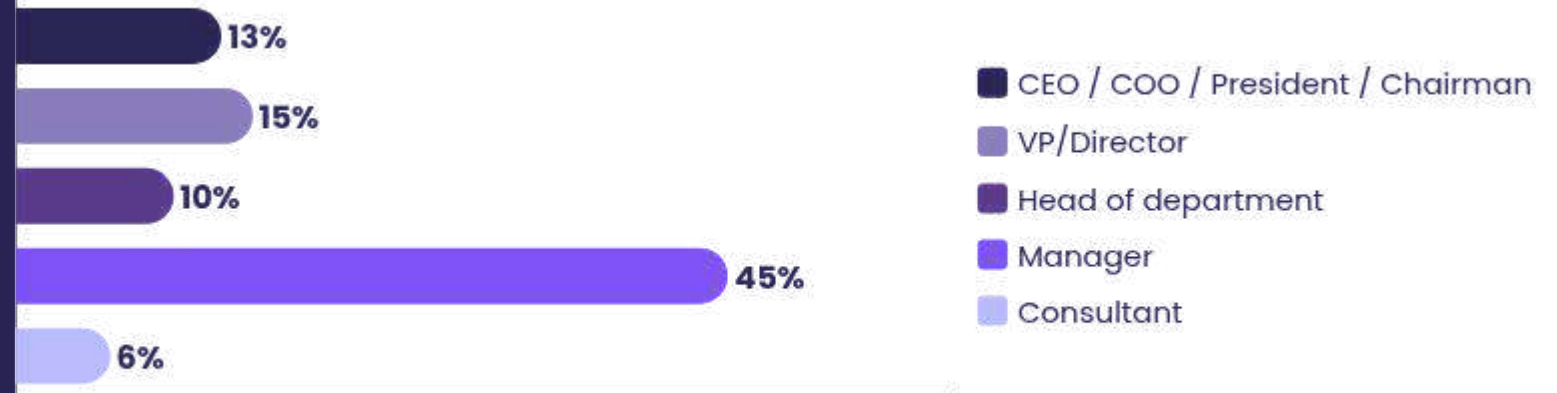


# A premier audience of industry decision-makers

As Pharmapack 2026 celebrated the 25th anniversary of this industry leading event, we also saw record breaking attendee numbers and quality. The event once again attracted high-calibre participants, including a high number of top level executives.

This year brought together thought leaders to shape the future of pharmaceutical packaging and drug delivery, fostering connections and collaboration across the global industry, connecting both local and international audiences.

## Attendee profile



## Areas of interest



# What to expect in Pharmapack 2027?



**7,000+**

Total attendance



**450+**

Exhibiting companies



**150+**

Attendee countries represented



**100+**

Top expert international speakers



**25+**

Start ups represented

## Attendees on the show floor:



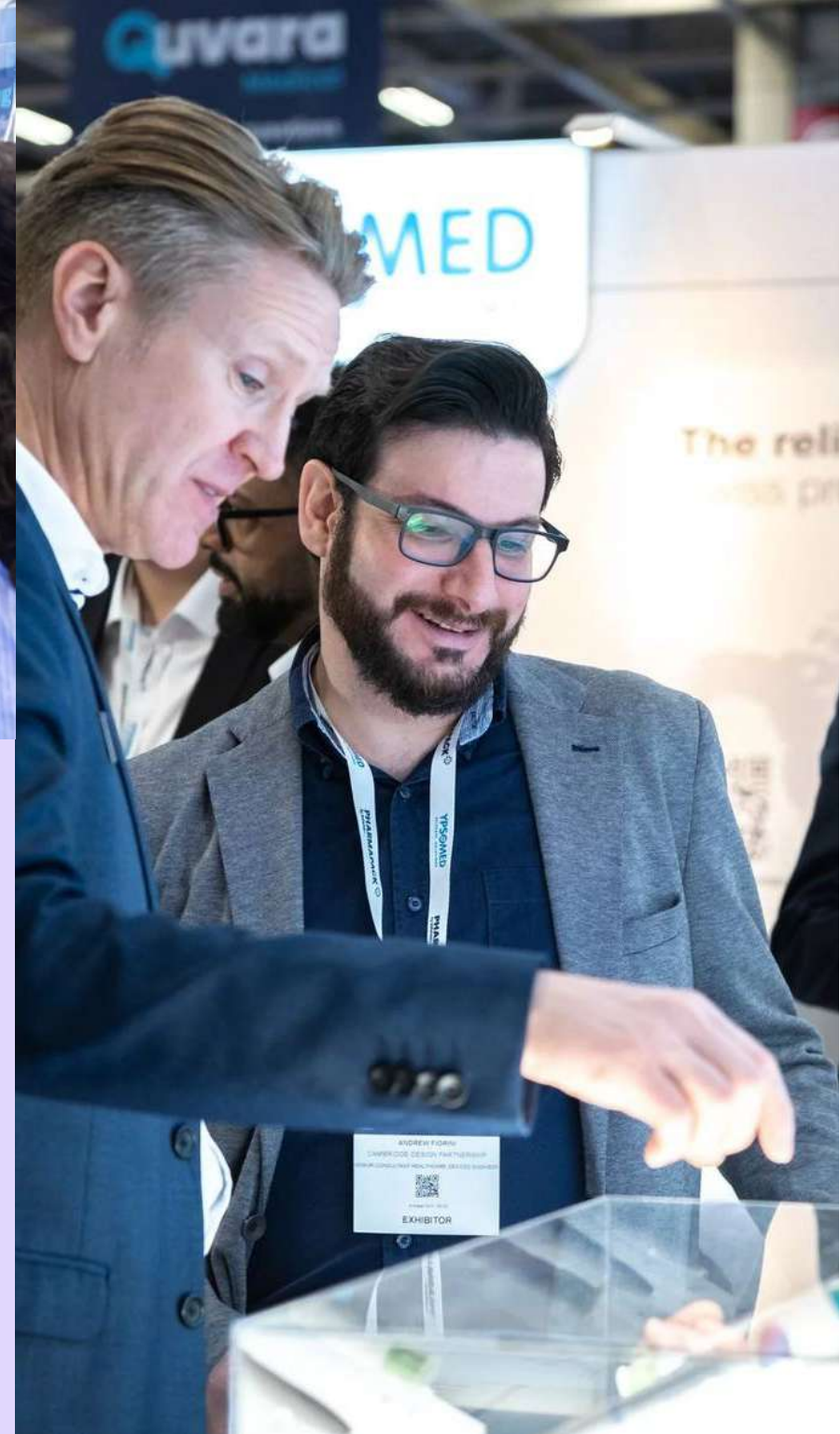
➤ **Pharmapack 2027**

# AI & Tech Zone

➤ We're introducing our first-ever AI & Tech Zone, designed to spotlight the digital and data-driven innovations transforming pharma. This new area brings together the technologies reshaping manufacturing, quality, packaging, and commercialization. With a rapidly growing audience eager for smarter, faster, and more compliant solutions, this zone offers unmatched visibility for tech innovators.

**Most recent company to book in this zone**

 **GlobalVision**



## Exhibit here if you provide:

- Software or platform provider for pharma, biotech, or CDMOs
- An AI, automation, or data-analytics innovator
- A smart-packaging, RFID/IoT, or track-and-trace specialist
- QMS, LIMS, regulatory, or compliance systems

➤ **Pharmapack 2027**

# Sustainable Solutions

➤ We're introducing our new Sustainable Solutions Zone, built to spotlight the eco-driven innovations reshaping pharmaceutical labelling. This focused area brings together the materials, formats, and technologies reducing waste, improving recyclability, and elevating patient safety. With sustainability now a procurement priority, this zone connects specialist suppliers with buyers actively seeking greener, smarter, and fully compliant labelling solutions.

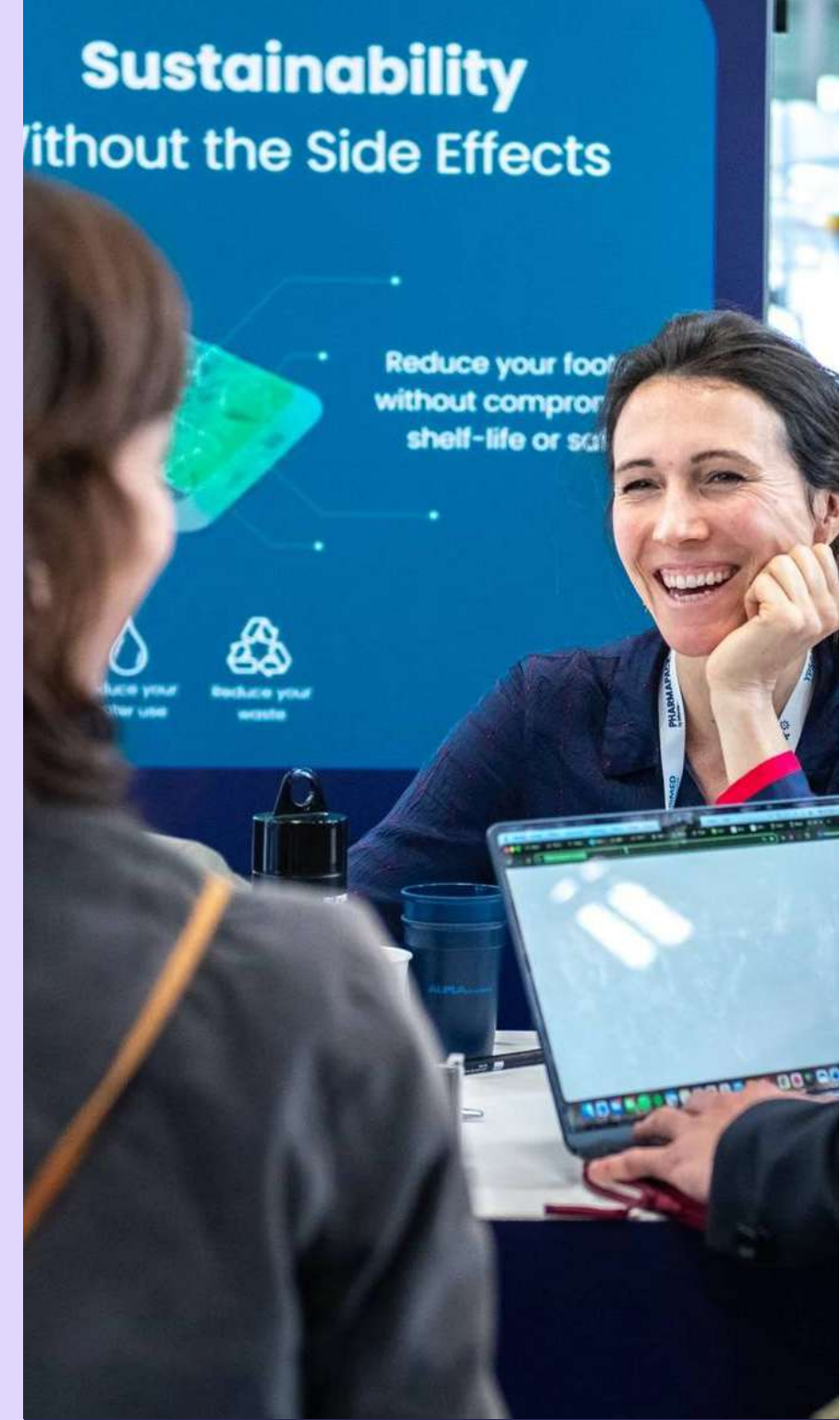
**Most recent companies to book in this zone**

**NISSHA**  
Nissha Europe GmbH

**pti** science  
of quality

## Exhibit here if you provide:

- Primary, Secondary & Specialty Labels: vials, blisters, outer packs, tamper-evident, anti-counterfeiting, temperature-sensitive.
- Printed Components: leaflets, inserts, medication guides, folded booklets.
- Materials & Components: inks, ribbons, adhesives.
- Labelling & Printing Technology: inkjet, laser marking, RFID/barcode, UV and anti-counterfeiting printing.
- Labelling Machinery & Automation: labelling/printing machines, tamper-evident systems.
- Software & Systems: label management, serialization, Track-and-Trace, regulatory compliance tools.



# Labelling Zone

> After a strong debut last year, our Labelling Zone returns for 2026 with expanded features and broader international reach. Designed to showcase the latest in labelling technology, materials, automation, and compliance solutions, it brings together the suppliers shaping the future of pharma and biotech packaging. With a growing audience of decision-makers, this is the ideal platform to meet buyers seeking solutions.

## Most recent companies to book in this zone



## Exhibit here if you provide:

- Primary, secondary & specialty labels
- Printed components & materials
- Labelling machinery, automation & printing tech
- Software, serialization & track-and-trace systems



Decision Chart: Pharmapack 2027

# Decision Making Chart

Which stand package is best for you?

Stand Size (sqm)	Shell Scheme Package	Space Only Package
6	✓	
9	✓	
12	✓	✓
15	✓	✓
18	✓	✓
21	✓	✓
24		✓
30		✓

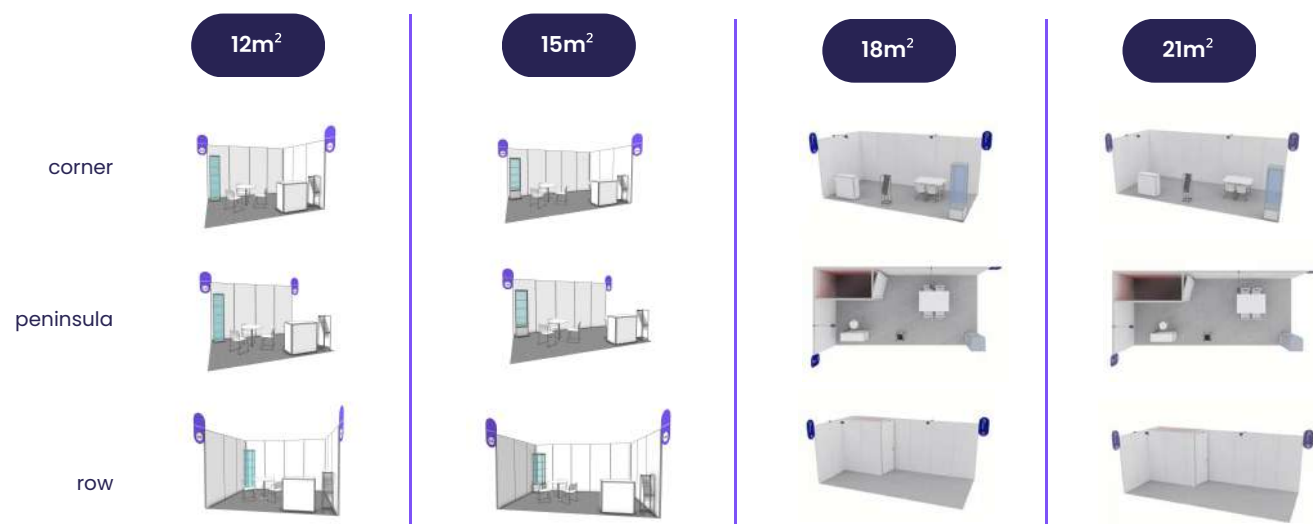
*\*Stand sizes from 12-21 sqm are available in both Shell Scheme and Space Only Packages.*

[Read more >](#)

## Shell Scheme Package

Most Affordable Package

Structure	Standardised modular panels
Budget	Budget-friendly with no hidden costs
Set-up time	Allow 1 day for pre-show checks
Customisation	You provide graphics and creatives
Ideal for	SMEs seeking a professional presence with minimal hassle





# Better Stands Package

Moving away from disposable stands together

The Better Stands programme is a sustainability initiative which aims to unite and encourage exhibitors, along with their appointed contractors, to move away from disposable, single-use stands at events, in favour of reusable structures.

The Better Stands programme has been divided into three key stages – Bronze, Silver and Gold.

All elements of a particular category must be recyclable in order to achieve a more sustainable classification.

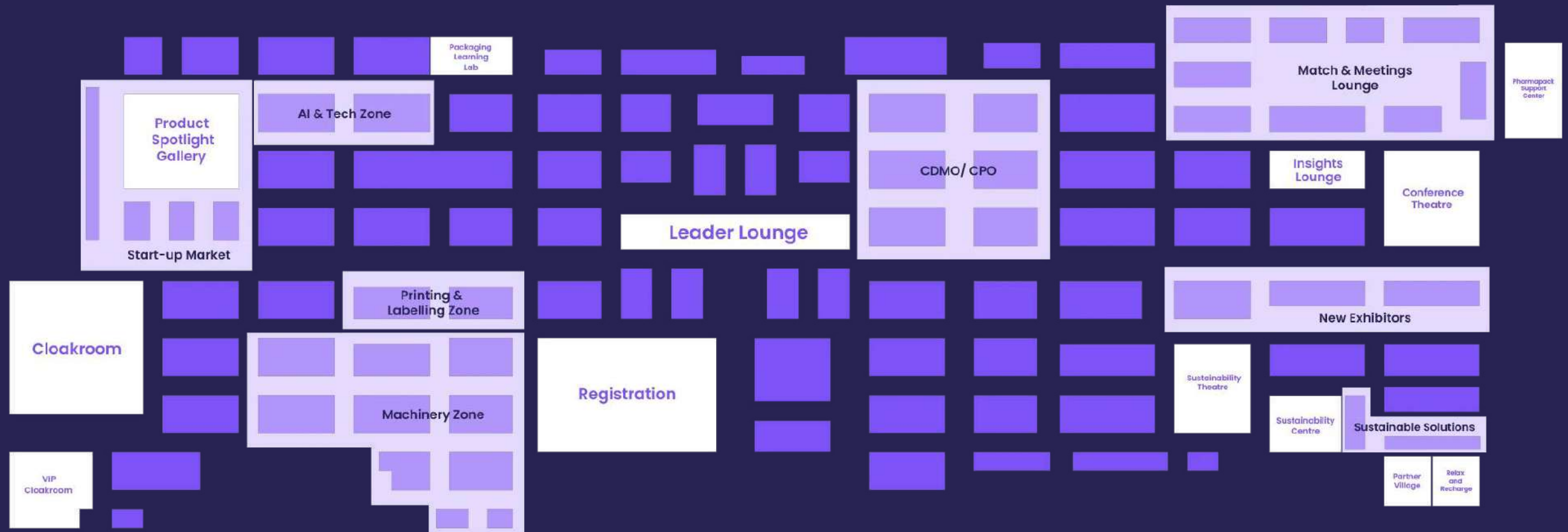


	Category	Items	Fully disposable	Better Stands Bronze	Better Stands Silver	Better Stands Gold	
Reused	1	Stand structure and walls	×	✓	✓	✓	
	2	Platform or raised flooring	×	✓	✓	✓	
	3	Furniture and equipment	×	✓	✓	✓	
	4	Lighting	×	✓	✓	✓	
	5	Fascia and overhead signage	×	×	✓	✓	
	6	Rigged structure	Any rigged structure including lighting gantries or other structural elements	×	×	✓	✓
	7	Ceiling	Any form of ceiling e.g. fabric ceilings, solid ceilings for lighting or stand support	×	×	✓	✓
Reused or recycled	8	Display facilities	×	×	✓	✓	
	9	Floor covering	×	×	×	✓	
	10	Graphics and decorative items	×	×	×	✓	



# Venue Overview

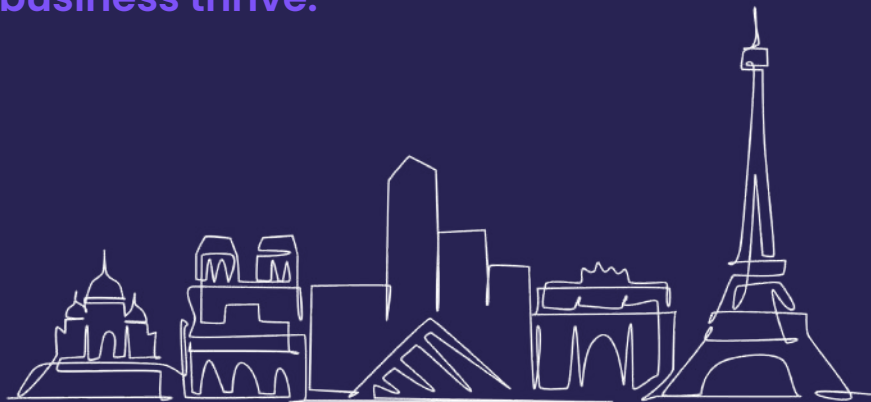
Paris Expo, Porte de Versailles – Hall 4 | Paris, France



> **Pharmapack 2027**

# Stand out from the crowd with our sponsorship solutions

Nail your marketing and sales targets in one go – build your brand, generate leads, and watch your pharma business thrive.



## Digital Products

**Expand your reach** to your ideal audience on pharma's largest search engine. Choose from our range of digital products, featuring advanced segmentation and access to our first-party database of **over 470,000 pharma professionals**.

[Discover our products](#)



## Exhibitor Packages

Tailored for exhibitors and offering up to **10% savings** – **find the perfect fit** for your business today!

[Discover our packages](#)



## Onsite Sponsorship

Create high-impact visibility onsite with our sponsorship solutions! Our sponsorship team is ready to help you choose the best option.

[Discover our products](#)



> **Upcoming events**

**PHARMAPACK**   
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**PARIS**  
27-28 JAN 2027

# Join us for Pharmapack 2027

## Be part of Pharmapack 2027!

Taking place on 27-28 January 2027 at Paris Expo,  
Porte de Versailles – Hall 4, Paris, France.

Don't miss the opportunity to showcase your brand,  
connect with industry leaders, and celebrate the future  
of the industry. We look forward to welcoming you to this  
unforgettable event!

**Book your stand today >**



**PHARMAPACK**  | **ASIA**  
by informa...

## Pharmapack is coming to Singapore!

**Pharmapack Asia launches as the premier platform for  
pharma packaging and drug delivery innovation in  
Southeast Asia.**

Leveraging Singapore's strategic position as the regional  
hub for high-value drugs and complex manufacturing, this  
new event creates unparalleled opportunities for industry  
leaders and solution seekers alike.

**Register your interest >**