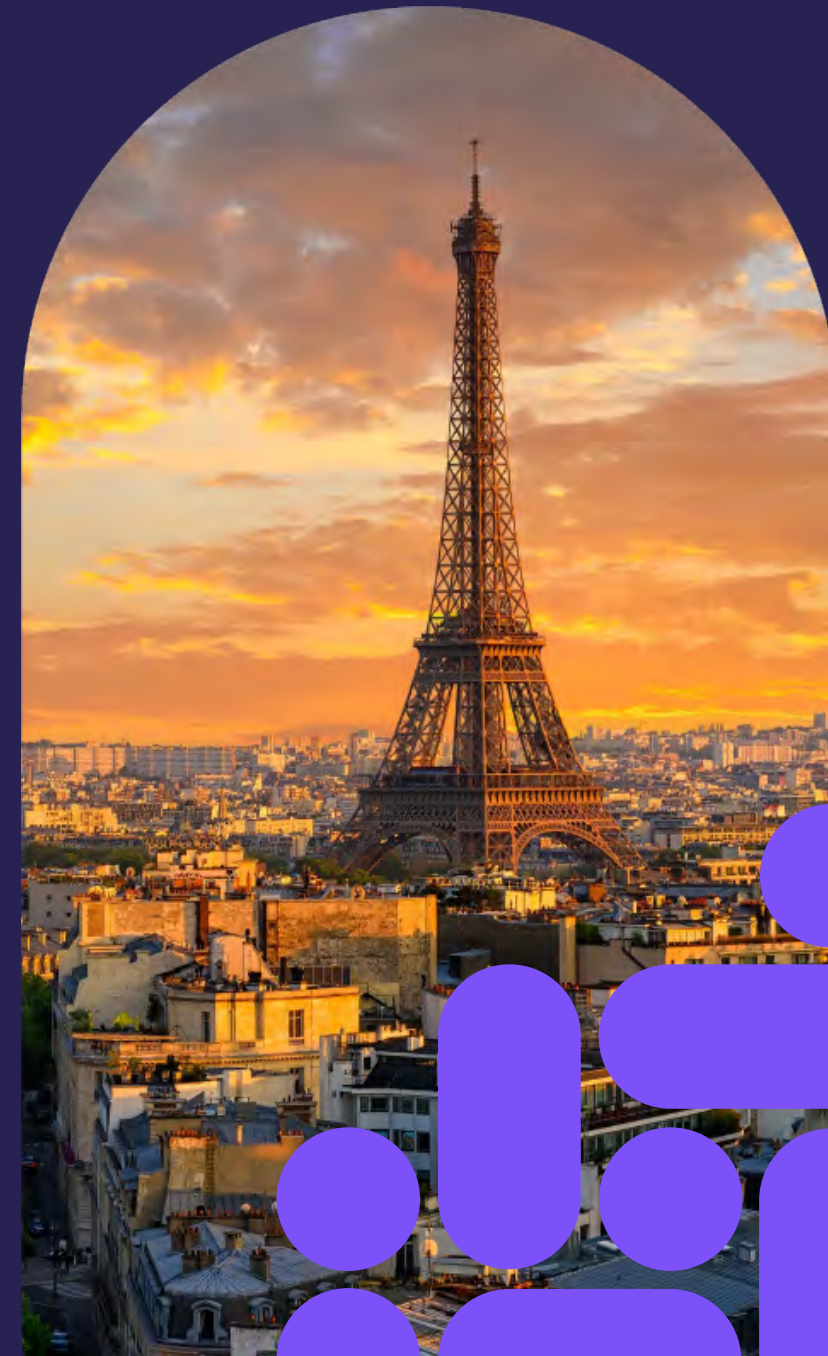


# Post show report 2026

This comprehensive post-show report offers you an in-depth analysis of the record-high attendance figures, standout moments, and the impressive international representation that solidified Pharmapack 2026 as the must attend event for packaging and drug delivery devices. Discover the breakthrough innovations, strategic partnerships, and transformative discussions that shaped the future of these sectors.

We ended with a big announcement: Pharmapack Asia will open in Singapore this November to bring this world class event to a whole new region.

**6,600 +**  
Total attendance



# Paris, an amazing host city for an unforgettable event

Our host city, Paris, was the perfect location to celebrate our 25th edition and make your experience unforgettable. Along with the incredible networking opportunities, tech launches and innovation, you could also take part in a wine-tasting experience, a walking tour, and the glamorous Pharmapack Awards. Pharmapack 2026 was brought to life online with rolling social media posts, engaging video content and all our online conversations were threaded together with #PharmapackEU.

The Pharmapack Run returned on Day Two which was once again filled with business opportunities, new tech launches, and powerful handshakes. The big reveal of launching Pharmapack Asia was the perfect cherry on top. Pharmapack 2026 was a huge success.



Total attendance  
(Exhibitors + Attendees)

**6,614**



Visitor attendance (Attendee)

**3,380**



Exhibiting companies

**421**

## This was Pharmapack 2026



# Pharmapack digital footprint

Follow us on social media and explore #PharmapackEU to relive the highlights, share your experiences, and stay updated on the latest in pharmaceutical packaging and drug delivery innovation.

Join the conversation and be part of the journey!



Page & profile impressions  
**9,256,069**



Post reach:  
**594,662**



Followers:  
**23,512**



## The runway to innovation

Discover Pharmapack's purple carpet and show floor in this exclusive fashion special video!



## Our digital reach



**9.8K**  
Facebook  
followers



**10.5K**  
LinkedIn  
followers



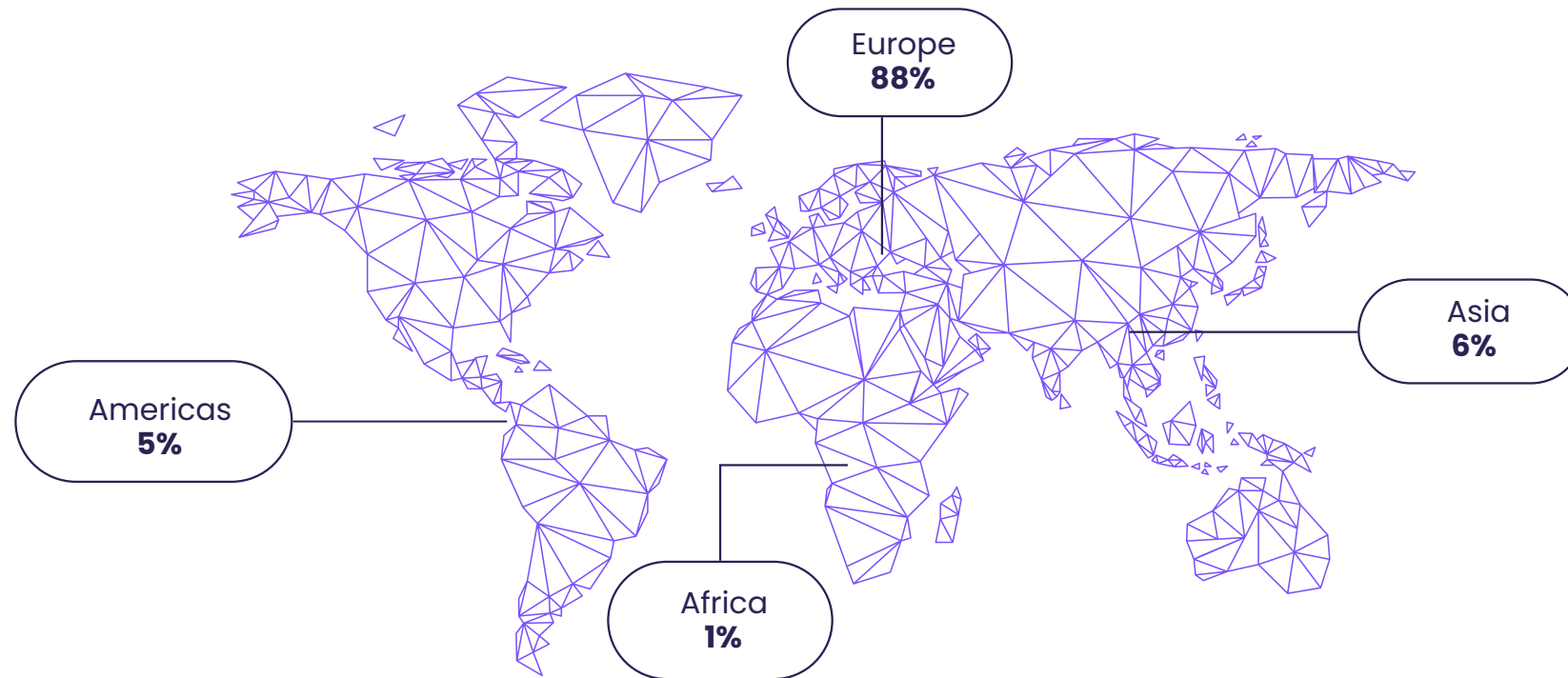
**1.9K**  
X  
followers



**1.2K**  
Instagram  
followers

# Pharmapack attendee profile

Attendee countries represented: **100+**



## Top 10 countries for attendees:

- |   |   |  |   |
|---|---|--|---|
|  1. France      |  4. United Kingdom |  7. Belgium         |  10. India |
|  2. Germany     |  5. Italy          |  8. The Netherlands |   |
|  3. Switzerland |  6. United States  |  9. Spain           |   |

# A premier audience of industry decision-makers

As Pharmapack 2026 celebrates the 25th anniversary of this industry leading event, we also saw record breaking attendee numbers and quality. The event once again attracts high-calibre participants, including a high number of top level executives. This year brought together thought leaders to shape the future of pharmaceutical packaging and drug delivery, fostering connections and collaboration across the global industry, connecting both local and international audiences.

## Areas of interest

- Pharmaceutical / Primary packaging **60%**
- Packing materials **55%**
- Drug delivery devices / Systems **37%**
- Drug accessories & components **36%**
- Printing / Labelling / Leaflets, safety, secondary packaging **36%**
- Testing, measurement, control, inspection **16%**

## Attendee profile

- CEO / COO / President / Chairman **13%**
- VP/Director **15%**
- Head of department **10%**
- Manager **45%**
- Consultant **6%**

## Attendee organisations

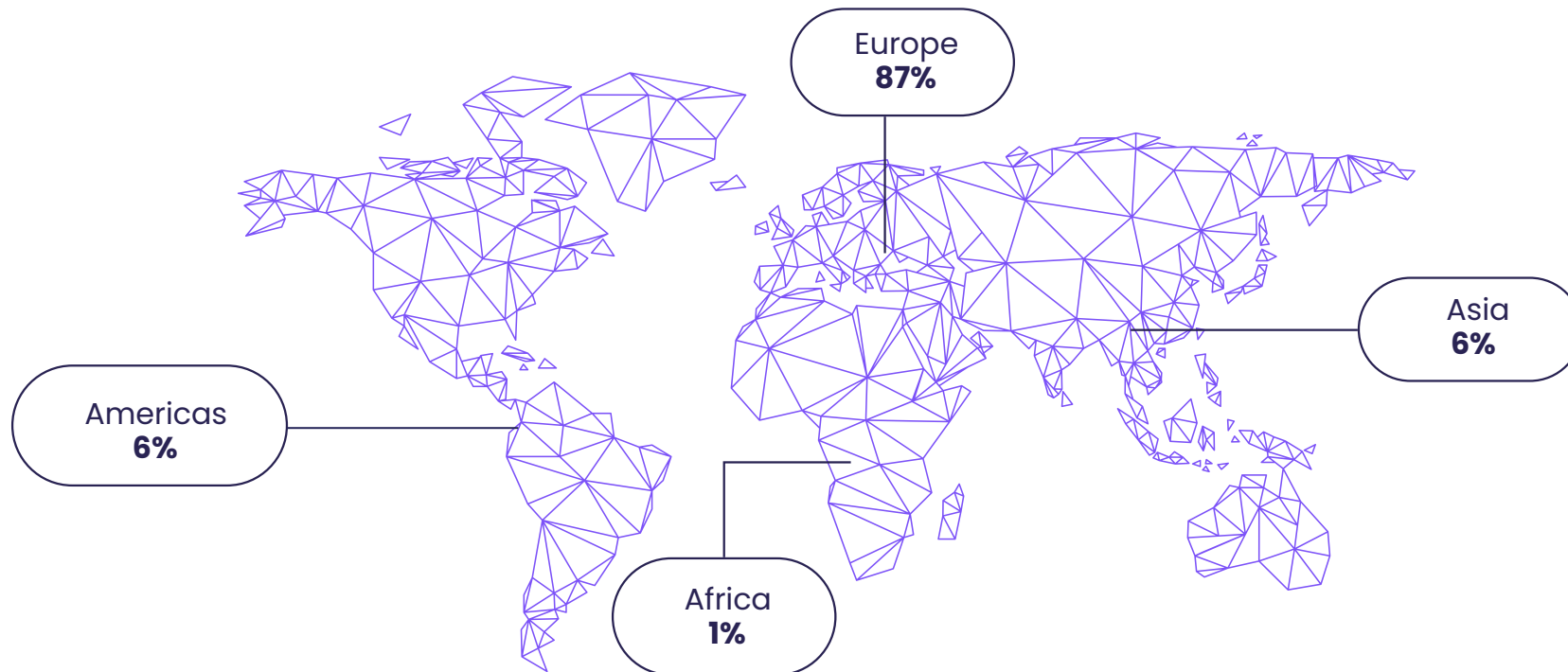
- Pharmaceutical company **30%**
- Packaging supplier / Manufacturer **20%**
- Machinery & equipment supplier / Manufacturer **11%**
- Consulting services **10%**
- CMO/ CDMO **8%**
- Drug delivery device supplier / Manufacturer **7%**

## Attendee departments

- Sales / Business development **25%**
- Purchasing / Sourcing / Procurement / Buyer **16%**
- Commercialisation / Manufacturing / Production **13%**
- Packaging development **10%**
- Medical device development **6%**
- R&D: **6%**

# Pharmapack exhibitor profile

Exhibitor countries represented **51**



## Exhibitor departments

- Sales / Business Development **52%**
- Marketing / Communication **12%**
- Commercialisation / Manufacturing / Production **7%**
- Packaging development **6%**
- Research and development **4%**

## Exhibitor organisations

- Packaging supplier / Manufacturer **38%**
- Drug delivery device supplier / Manufacturer **15%**
- Machinery & equipment supplier / Manufacturer **10%**
- CMO / CDMO **8%**
- Packaging materials **6%**

## Top 10 exhibiting countries:


- |  |  |
|--|--|
|  1. France        |  6. United Kingdom  |
|  2. Germany       |  7. The Netherlands |
|  3. Switzerland   |  8. Belgium         |
|  4. Italy         |  9. Spain           |
|  5. United States |  10. China          |

# Content facts & figures

Did you miss some of our amazing content sessions? You can play them back in your own time.


[Watch the on-demand sessions](#) ▶


 Total number of attendees in all sessions: **1374**


 Total number of speakers: **122**


 Total number of sessions: **132**



 Conference: **673 attendees**

 Sustainability theatre: **611 attendees**

 Learning Labs: **518 attendees**

 Workshops: **115 attendees**



## Key speakers



**Clare Beddoes**  
Head of Drug Delivery

**Cambridge Design Partnership**



**Saurabh Dhiman**  
Global Head of Artwork and Electronic Product Information

**Sanofi**



**Regis Gautier**  
Executive Director Packaging Development & Technology / Environmental Sustainability Lead

**AstraZeneca**



**Máire Griffin**  
Lead Auditor and Founder

**Compliance Hub**



**Eduardo Marquez**  
Global Head of Sustainability

**Sanofi**



**Courtney Nicolas Sutton**  
Head of Portfolio Strategy

**SHL Medical**



**Serkan Oray**  
VP, Devices, Artwork & Packaging

**UCB**



**Jakob Prüss**  
Global Lead, Product Sustainability & Stewardship

**Takeda**



**Bob Scrase**  
Director of Industrial Design and User Experience

**Phillips Medisize**

## Most popular sessions:

**Implementing Circularity**  
Transforming Packaging at AstraZeneca

**Wake-up call:** Why Pharma Must Take the Lead on Connected Devices

**Smart Solutions for Sustainable Pharma Packaging:** Shaping the Future of Barrier Innovations

**Beyond Borders:** How Geopolitical Shifts Are Redefining Pharma's Global Playbook

**Patient-Centric Approaches to Complex Drug Delivery Challenges**

**Stop Piecing It Together:** Get an Integrated Verified Prefillable Syringe System from One Source

# Maximising connections: how the Event Planner App elevated engagement

The Event Planner App played a pivotal role in enhancing the event experience, providing both exhibitors and attendees with seamless opportunities to connect and engage.



**7,900+**  
people registered



**26,500+**  
total exhibitor profile views



**25,800+**  
connections made, turning meetings  
into meaningful business relationships

# Start-Up Market: a hub of innovation

The Pharmapack Start-Up Market was a dynamic showcase of cutting-edge technologies, emerging companies, and disruptive ideas shaping the future of pharmaceutical packaging and drug delivery. This dedicated space provided a unique platform for start-ups to connect with industry leaders, investors, and potential partners, fostering collaboration and innovation.

This year, we welcomed **30 pioneering start-ups**, each bringing groundbreaking solutions aimed at transforming the pharma and packaging industries.



# Celebrating innovation at the Pharmapack Awards

**The Pharmapack Awards** took center stage, honoring visionaries and teams shaping the future of pharmaceutical packaging and drug delivery. Breakthroughs across different categories showcased advances in delivery technology, patient-centric design, packaging, sustainability, and more.

With global participation, the ceremony was a true showcase of industry excellence while fostering meaningful connections and energising dialogue.

## 2026 Award categories:

- Delivery and Device Innovation
- Eco-Design
- Packaging Innovation
- Patient-Centric Design

**Explore the moments that defined the evening and see who's shaping what's next.**

[Learn more](#)



**This was the Pharmapack Awards 2026**



# Pharmapack Paris Running Tour lights up the city again

Pharmapack hosted another successful **Paris Running Tour**, sponsored by Shaily, combining fitness with cultural discovery in the heart of the city.

Participants ran a carefully planned 7.45 km non-stop route through central Paris, taking in iconic landmarks along the way. To ensure comfort in any weather, special giveaway items such as raincoats and jackets were provided.

The experience aimed to inspire participants to continue exploring Paris, and we look forward to welcoming them back next year for another unforgettable run through the City of Light.



Pharmapack Post Show Report 2026

# A toast to connection: Pharmapack's first wine tasting experience

For the first time, Pharmapack introduced an exclusive **wine tasting**, offering participants an authentic Parisian moment beyond the show floor. Guided by a certified sommelier, guests enjoyed hand-selected wines from iconic French regions while connecting with peers in a relaxed, elegant setting. Blending culture, conversation, and networking, the experience proved a memorable highlight, and one we look forward to expanding in 2027.



# Advancing sustainability in Pharma: insights and innovations from Pharmapack 2026

At **Pharmapack 2026**, sustainability remained a key priority, with discussions clearly shifting from why it matters to how it can be delivered. Across focus groups and interviews with stakeholders from brand owners and CDMOs to material suppliers and investors, we gathered practical insights into the real barriers to achieving circularity.

Pharmapack also hosted several sustainability-first initiatives, including the **first Sustainability Industry Focus Group** and **Industry Power Hour**, both of which were well attended and highlighted impactful collaborations across the sector. The second edition of the **Sustainability Networking Breakfast** welcomed over 55 participants, marking year-on-year growth and increased engagement at the Sustainability Centre.



A **Sustainability Collective Roundtable** spotlighted packaging as the moment where sustainability ambitions meet operational reality. While not pharma's biggest footprint, packaging revealed the sharpest tensions between regulation, data, materials, and supply chains, making it a powerful lens on what's working, what isn't, and why collective learning is now essential.

# Our partners

Our partners were key to the success of Pharmapack 2026, bringing the event to life and showcasing their leadership in the pharmaceutical packaging and drug delivery sector. Their support elevated the event's atmosphere, provided outstanding visibility, and positioned them as innovators shaping the future of packaging and delivery solutions.

# Sustainability partners



# Premium partners



# Supporting partners



# Put your brand where the industry is listening

Elevate awareness. Forge connections. Drive opportunity.

## Sponsorship opportunities:

**Unmatched targeted reach** Put your brand front and centre with pharma packaging & drug delivery decision-makers who attend Pharmapack. An audience primed for innovation and partnership.

**Flexible visibility options** From exclusive onsite branding (lanyards, water bottles, social moments) to digital reach (website banners, app placements) and venue impression assets (posters, screens).

**Premium thought leadership platforms** Sponsor dedicated experiences like branded conference spaces and sessions to share your insights and deepen connections.

**Custom packages for every goal** Options range from market entry and branding growth to full lead generation activations, ensuring ROI-driven engagement across budgets.

[Explore all sponsorship and branding opportunities](#)



# CPHI global events

CPHI has a packed calendar of events across the globe. Each show focuses on a different part of the supply chain, all of them connecting the best minds in pharma for face-to-face connections. Whatever your sector or region, speak to our team to find out what you'll discover at each of our events.



**CPHI Japan**  
21 - 23 April 2026  
Tokyo, Japan

[Book your stand](#)



**CPHI Middle East**  
11 - 13 May 2026  
Riyadh, Saudi Arabia

[Book your stand](#)



**CPHI Americas**  
02 - 04 June 2026  
Philadelphia, USA

[Book your stand](#)



**CPHI & PMEC China**  
16 - 18 June 2026  
Shanghai, China

[Book your stand](#)



**CPHI South East Asia**  
8-10 July 2026  
Kuala Lumpur, Malaysia

[Book your stand](#)



**CPHI Korea**  
25 - 27 August 2026  
Seoul, Korea

[Book your stand](#)



**CPHI & PMEC Shenzhen**  
16 - 18 September 2026  
Shenzhen, China

[Book your stand](#)



**CPHI Milan**  
6 - 8 October 2026  
Milan, Italy

[Book your stand](#)



**CPHI and PMEC India**  
23-26 November 2026  
Delhi NCR, India

[Book your stand](#)



**Pharmapack**  
27-28 January 2027  
Paris, France

[Book your stand](#)

# PHARMAPACK

by informa...

## Join us for Pharmapack 2027

### Be part of Pharmapack 2027!

Taking place on **27-28 January 2027** at Paris Expo, Porte de Versailles – Hall 4, Paris, France.

Don't miss the opportunity to showcase your brand, connect with industry leaders, and celebrate the future of the industry. We look forward to welcoming you to this unforgettable event!

[Book your stand today](#)



## Pharmapack is coming to Singapore!

Pharmapack Asia launches as the premier platform for pharma packaging and drug delivery innovation in Southeast Asia. Leveraging Singapore's strategic position as the regional hub for high-value drugs and complex manufacturing, this new event creates unparalleled opportunities for industry leaders and solution seekers alike.

[Register your interest](#)